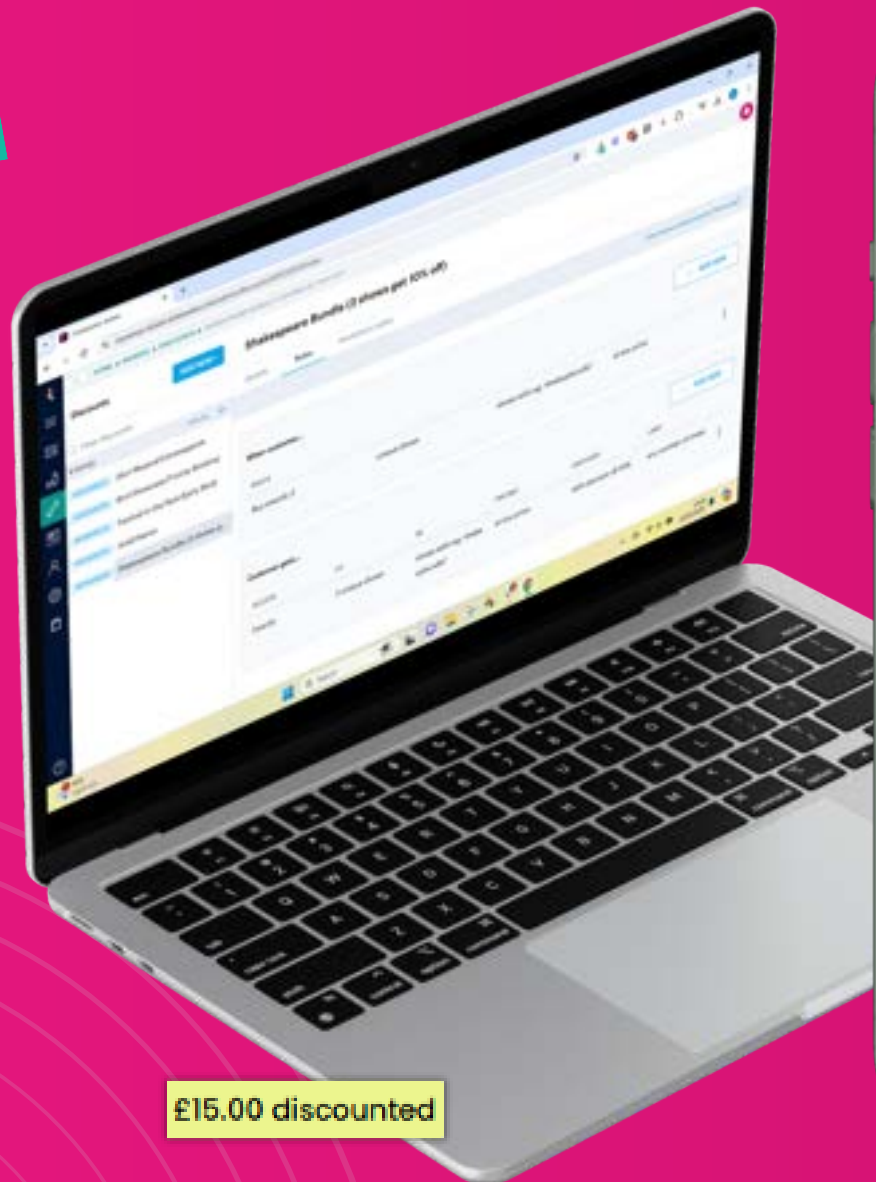


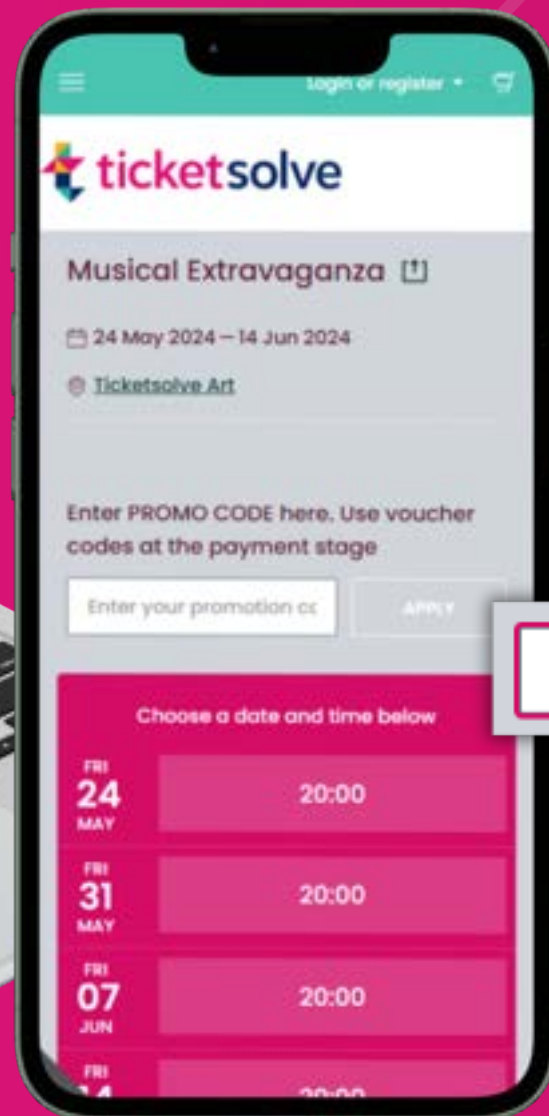
 ticketsolve Academy

Hello and Welcome





£15.00 discounted



2FORIDISCOUNT



A guide to...

Discounts



What we'll cover

- Basics of creating discounts
- Demonstration of various discount examples
- Tips for using discounts effectively
- Reporting on discount usage
- Solutions to common discounting dilemmas
- Q&A

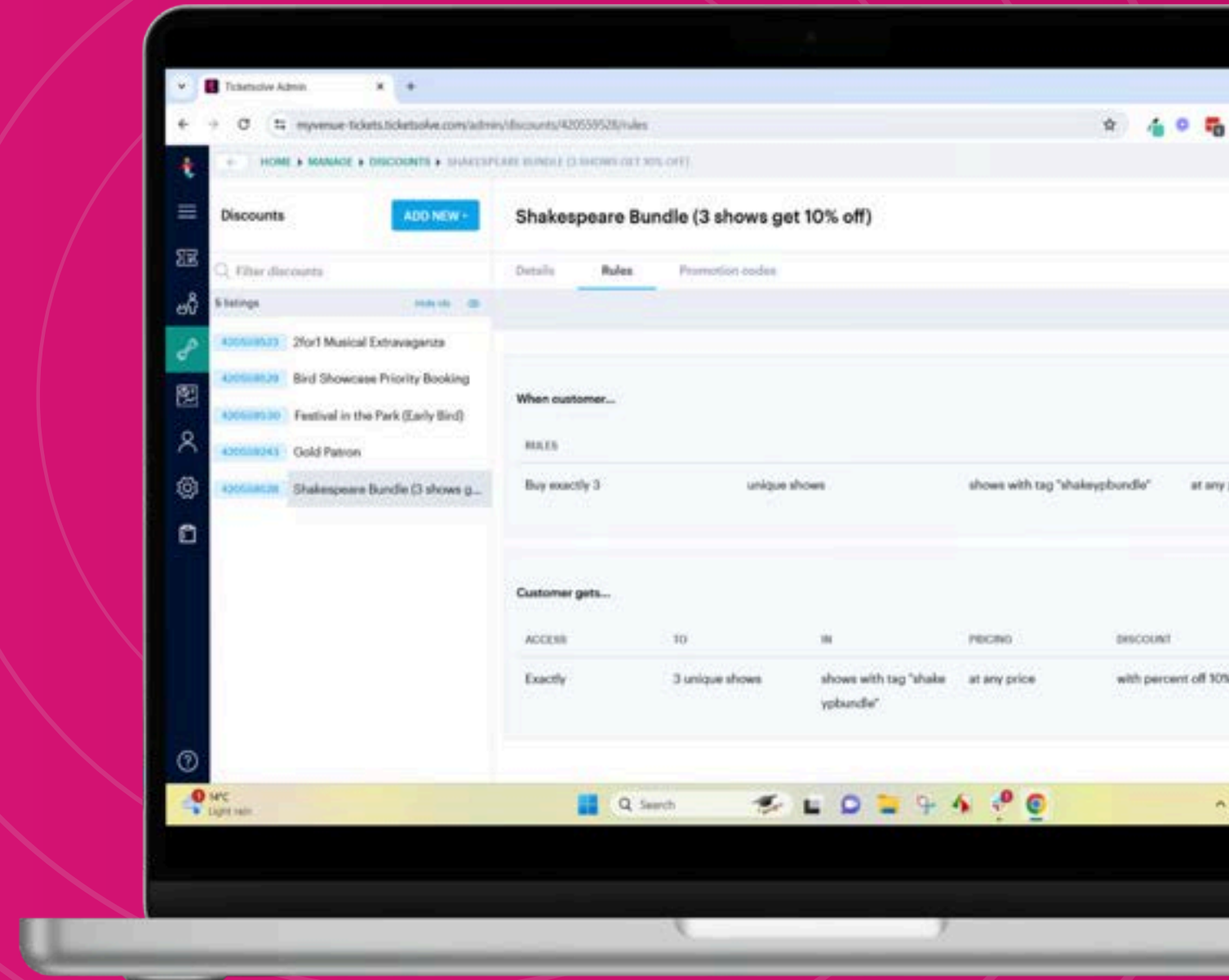


What are Discounts in Ticketsolve?

Ticketsolve's Discount functionality allows you to create a wide-range of promotions to help increase sales revenue and drive customer engagement and loyalty.

Discounts are very flexible and can be tailored to your specific needs, including:

- money-off deals
- group rates
- priority booking periods
- exclusive access events



Let's head over to Ticketsolve....



Discount FAQs & Reminders

- Start and End dates kick in at just after midnight on the date selected:
 - Start Date = 1st June
 - End Date = 7th June
 - Discount is active from 00:01 on 1st June until 23:59 on 6th June
- Discounts do not apply to booking fees or charges
- If a discount keeps going inactive when it shouldn't, add a "skip_deactivation" Tag
- If you have more than one subdomain, you must add the Subdomain Tag to the discount for it to work (on that subdomain)
- Promo codes are not case-sensitive, but do have a 16 character limit
- Exclusive Access only works online (not at the Box Office)

Discount FAQs & Reminders

- Discount and Purchase limits only work when the discount requires a promotion code, and work per unique promotion code

Discount Limit

The max number of tickets that can be discounted with one unique promotion code.

"20% off 2 tickets on every selected show"

1. All tickets for...
2. Shows with Tag ="showtag"....
3. at Any Price...
4. with Percent Off =20%...
5. with Discount Limit of 2

Purchase Limit

The max number of tickets that can be purchased with one unique promotion code.

"Priority booking for selected shows, up to a max of 2 tickets per customer per show"

1. Exclusive Access to...
2. Shows with Tag ="showtag"....
3. at Any Price...
4. with Amount Off =0...
5. with Purchase Limit of 2



Workshops

June - August 2024

Coming to a location near you this summer!

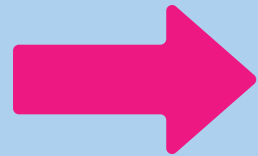


Book Now



Thanks for listening!

Introduction
to
Discounts



Popular
Discount
Examples



Need a hand?
Get in touch!



support@ticketsolve.zendesk.com



+44 (0) 1865 987 667

+353 (0)1 524 0954