



# Workshops 2022

Welcome



# Plan for day

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## 11am - Welcome

A big hello and welcome to the Ticketsolve Workshop 2022

## 11:05am - Ideas & Inspiration

7 Topics that will hopefully inspire some inspiration around audience engagement and revenue generation.

## 12:30pm - Lunch

Drink, eat and network

## 1:30pm - Ticketsolve Tips

Some tips around things that you may not know about Ticketsolve

## 2:30pm - Open Q&A

Opportunity to ask questions or discuss any of the topics that we've covered today

## 2:45pm - Ticketsolve Road Map

What's coming down the tracks in the coming weeks and months

## 3pm - Wrap Up

Workshop wrap up and thank you all for attending





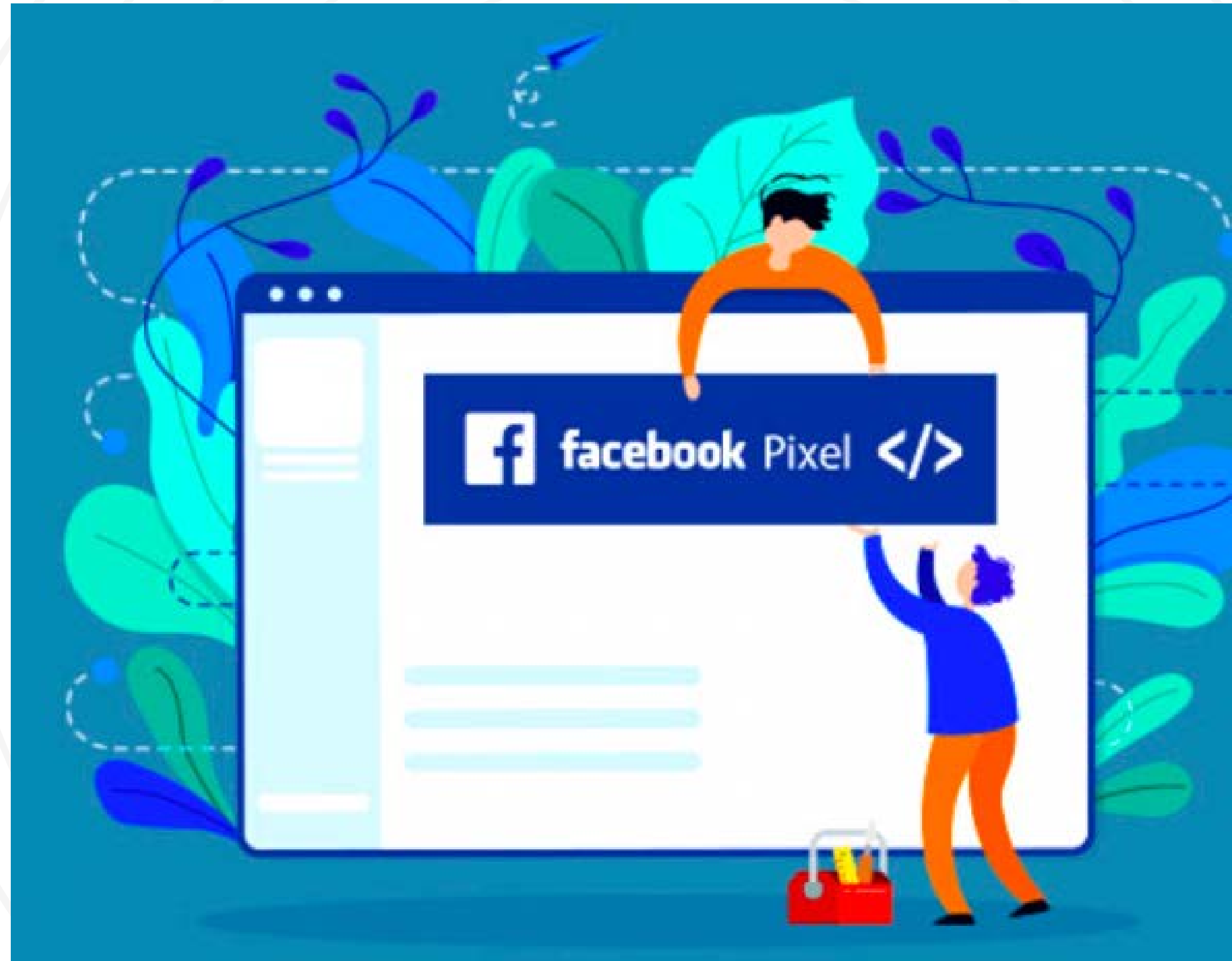
# Ideas & Inspirations

7 topics that will give you some ideas & inspiration around audience engagement and revenue generation





# Facebook Pixels



# The Pixel

A bit of code that sits on your website

There are a load of benefits to using the Facebook pixel

- Free
- Website Audiences
- Remarketing
- Lookalike audiences
- Conversion tracking

```
<script>
  //Base Pixel
  !function(f,b,e,v,n,t,s)
  {if(f.fbq)return;n=f.fbq=function(){n.callMethod?
  n.callMethod.apply(n,arguments):n.queue.push(arguments)};
  if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
  n.queue=[];t=b.createElement(e);t.async=!0;
  t.src=v;s=b.getElementsByTagName(e)[0];
  s.parentNode.insertBefore(t,s)}(window, document,'script',
  'https://connect.facebook.net/en_US/fbevents.js');

  fbq('init', '1467838850099621'); // Initialize fbq

  fbq('track', 'PageView'); //Send event data

</script>

<!--For No JS Browsers -->
<noscript><img height="1" width="1" style="display:none"
  src="https://www.facebook.com/tr?id=1467838850099621&ev=PageView&noscript=
  /></noscript>

<!-- End Facebook Pixel Code -->
```



# Website Audiences

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Anyone logged into their Facebook account coming on to your website can be added to an audience list in Facebook

Target customers who know who you are, they are not cold customers

Using custom audiences can increase ROI by up to 300%

Segment your website audiences e.g Comedy, Film, Theatre



# Remarketing

Target customers who have been on your website already

Amazon TV example, hey are you still interested in this.....

25% of online viewers enjoy seeing retargeted ads

The click-through rate (CTR) of a retargeted ad is 10x higher than the CTR of a typical display ad.

Website visitors who are retargeted are more likely to convert by 43%

## WHAT IS **RETARGETING**?



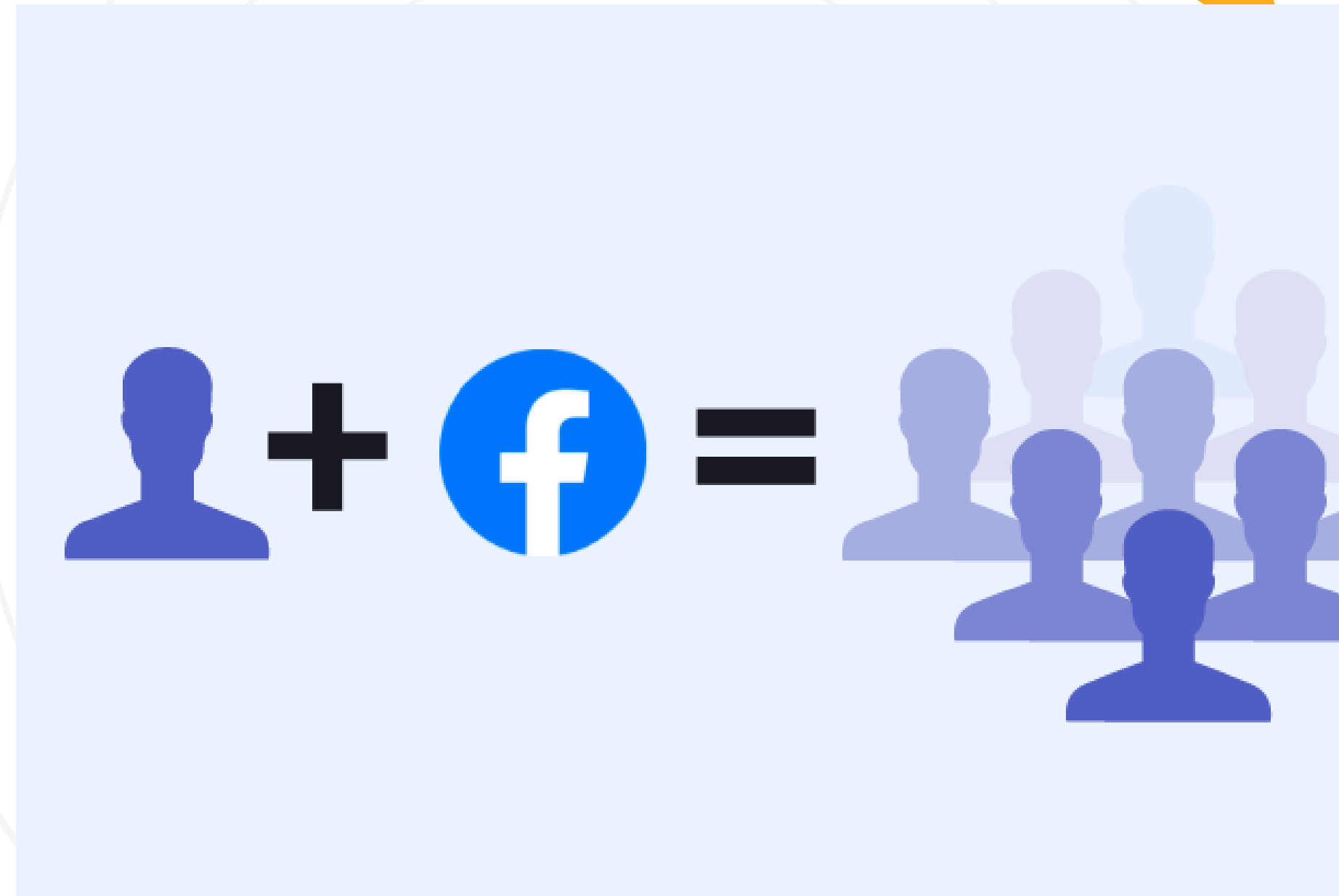
# Lookalike Audiences

Facebook knows so much about you

You can ask them for an audience that looks exactly like your website audience

This opens up a huge list of customers who have never been on your website and you can target them with adverts

Using lookalike audiences increases the chances of creating relevant ads, which as a result has a positive effect on conversion rates





# Conversion Tracking

Start pushing campaigns through Facebook ads

Customers click on your ads

They come onto your website

They end up buying their tickets

Ticketsolve then sends the purchase data back into Facebook ads

Hey presto, you can now see your ROI on every Facebook campaign



# 2

# Brochures

## Is it time for change?



# Brochures

The main marketing lever at the disposal of many venues up and down the country

The pandemic has had a huge impact on audiences over the past 3 years

Is your database up to date?

Do you know if your brochure is effective in selling tickets? (Ticketsolve customer campaigns)



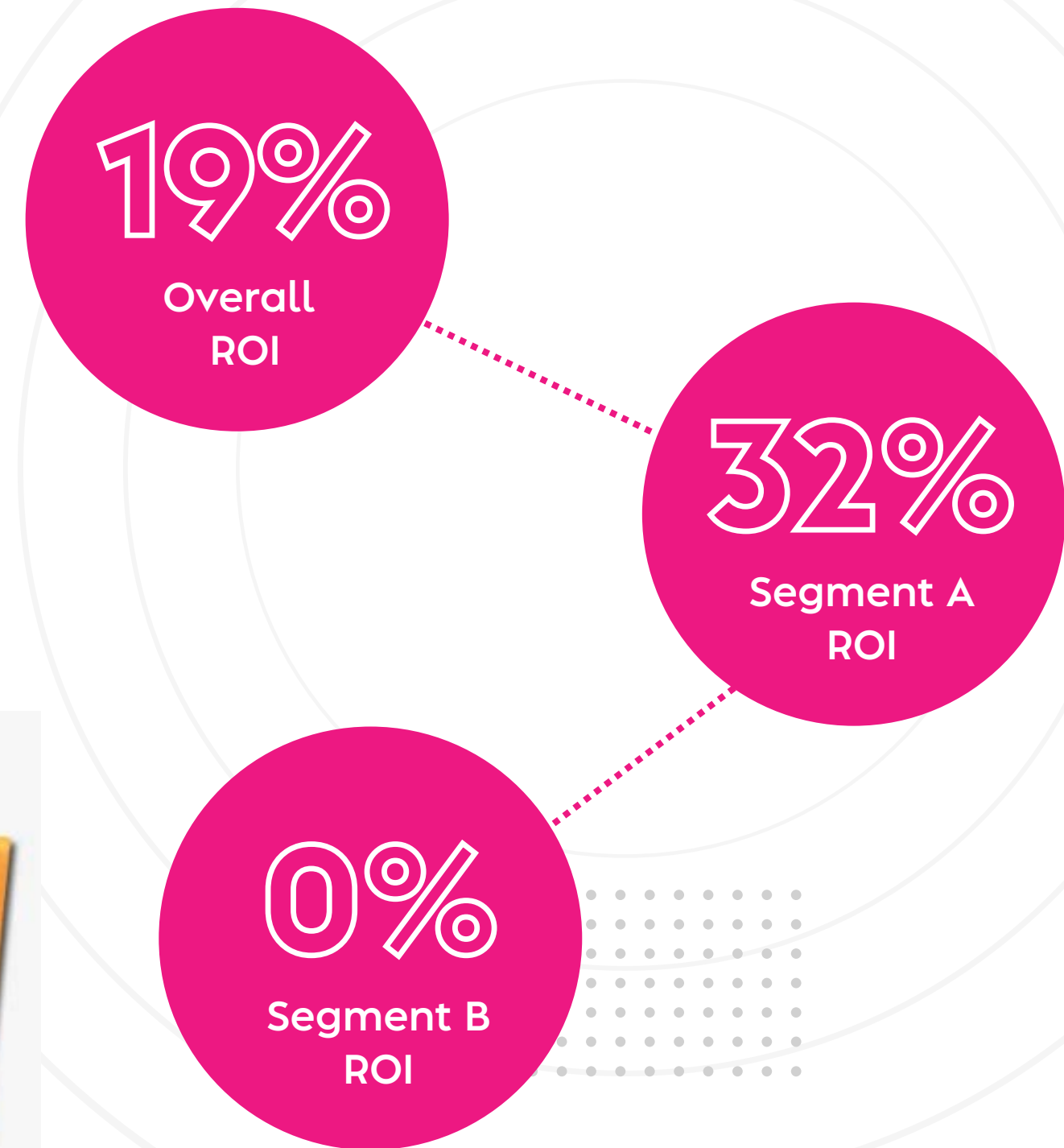
# Case Study

## Mansfield Palace Theatre 2018

### A/B Testing

Segment A - everyone who purchased in the last year

Segment B - everyone who had purchased in the last 3 years but not in the last year



# Another Option

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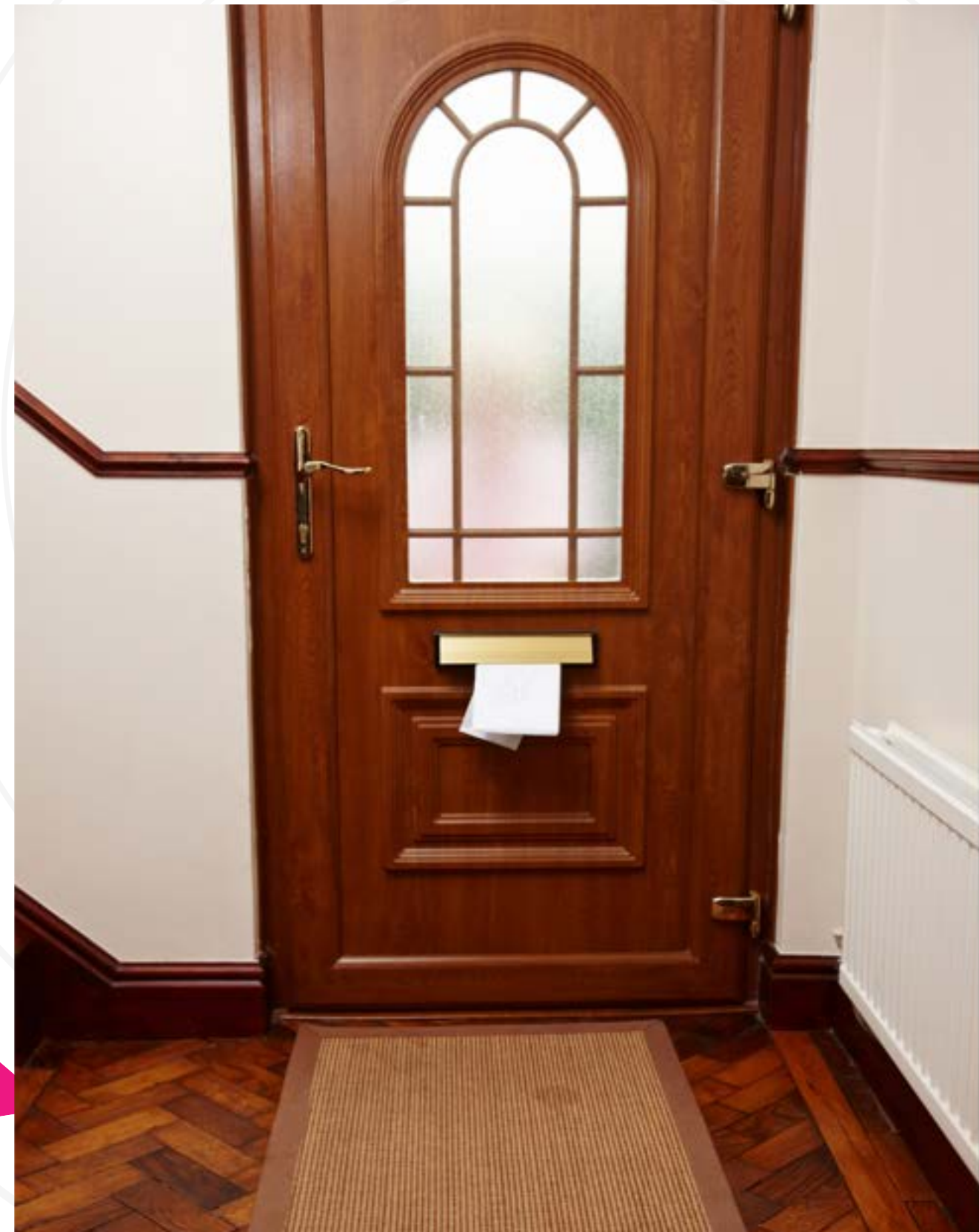
## Door drops

Much cheaper than postage

Targeting everyone within that postcode area instead of just the address you have on your database

According to figures published by the Direct Marketing Association (DMA) 89% of customers remember receiving a leaflet that dropped through their door.

45% percent of people will keep a leaflet in the house, in a drawer or where it can be seen such as on a noticeboard in the kitchen.



# Find Your Hotspots

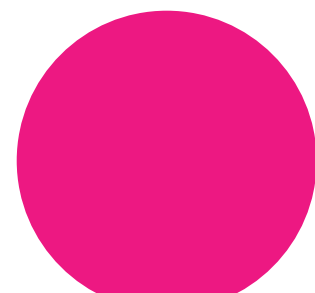
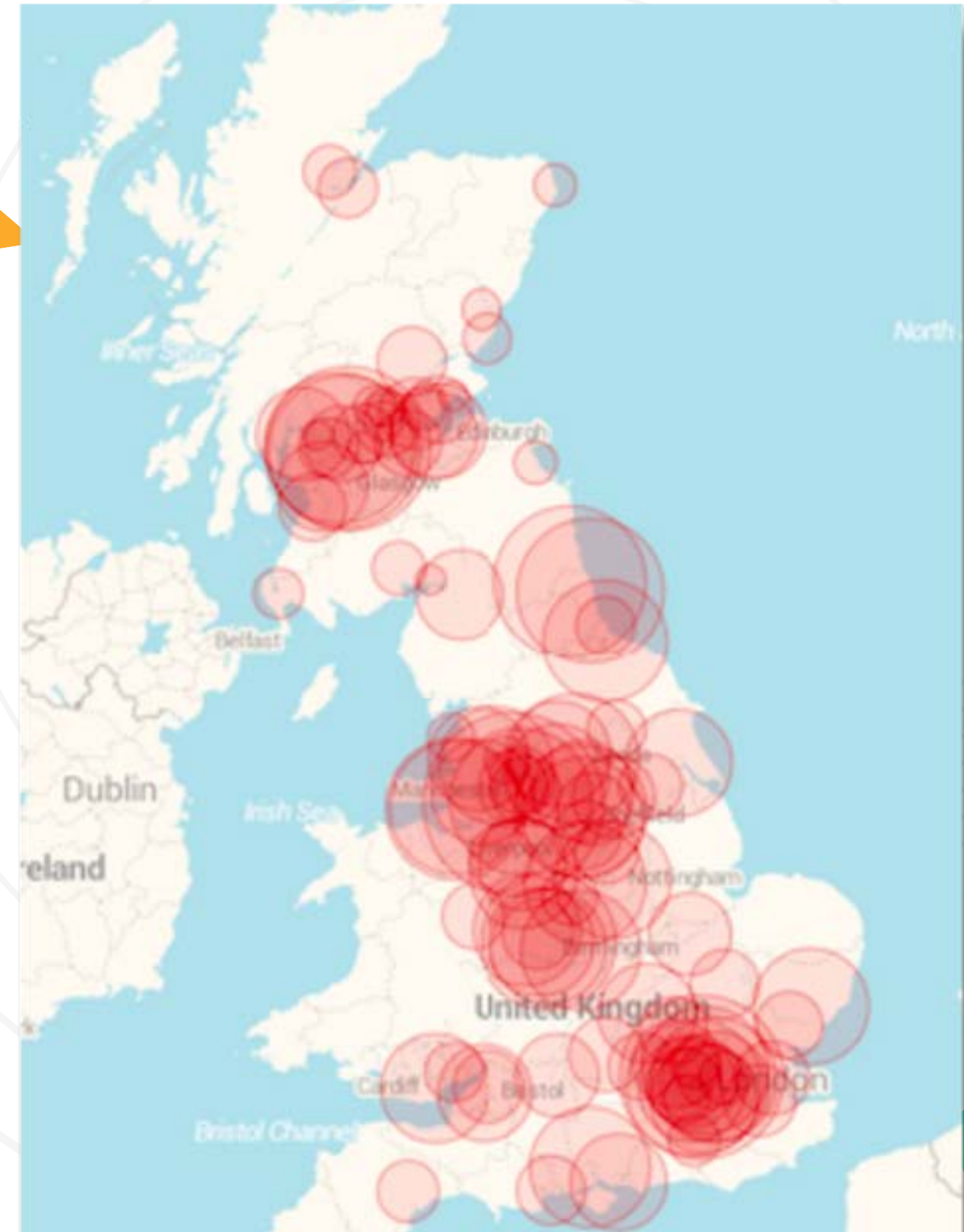
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Don't go leafleting everyone

Be specific and data led

Take a look at your customers data and try to identify hotspots

Don't target postcode districts with only one or two customers, try and find clusters of customers



# How to Measure ROI

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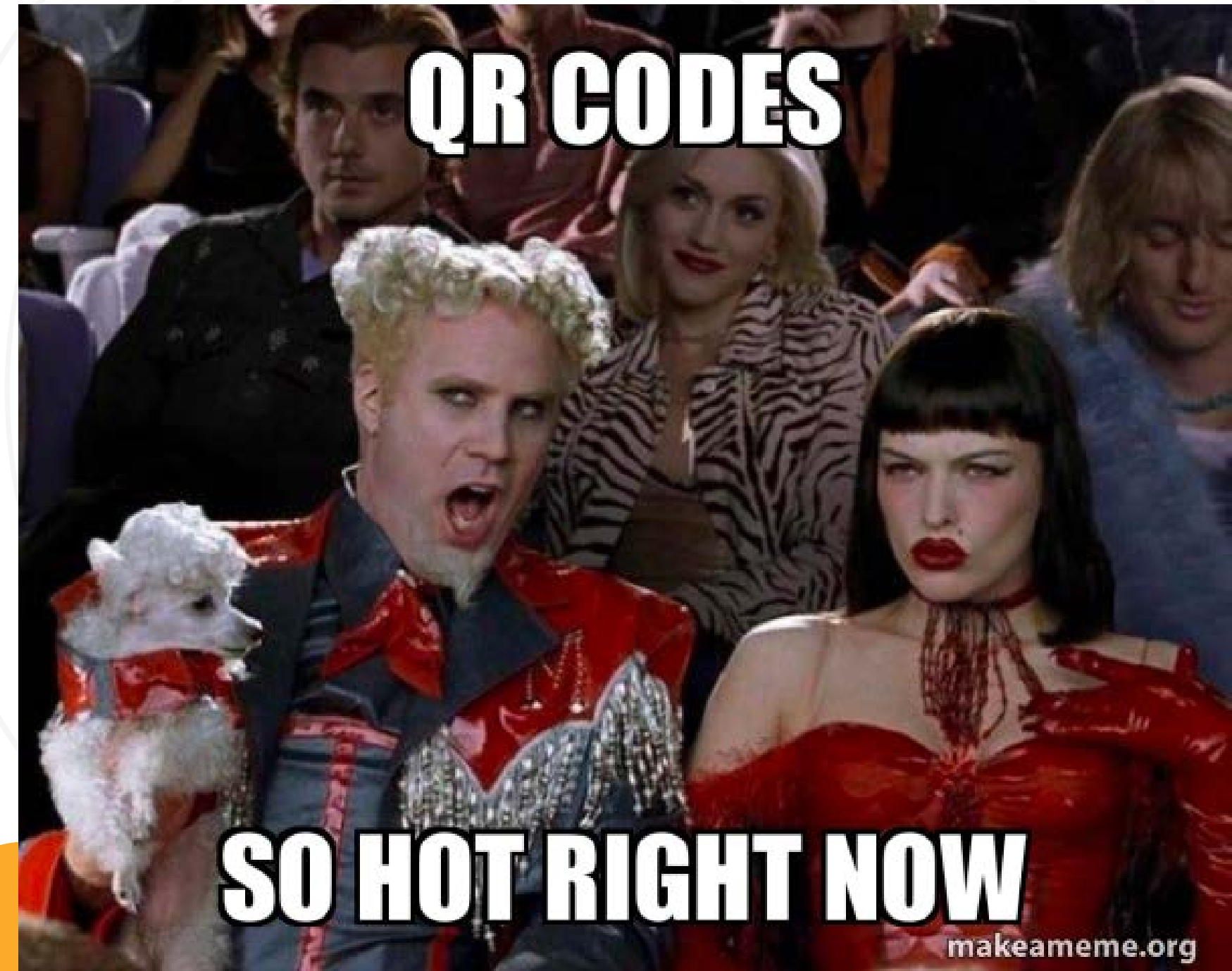
Everyone knows what a QR code is now

Use Google URL Builder to create a campaign specific URL

Add a specific postcode district QR code onto each brochure as a cover letter or sticker

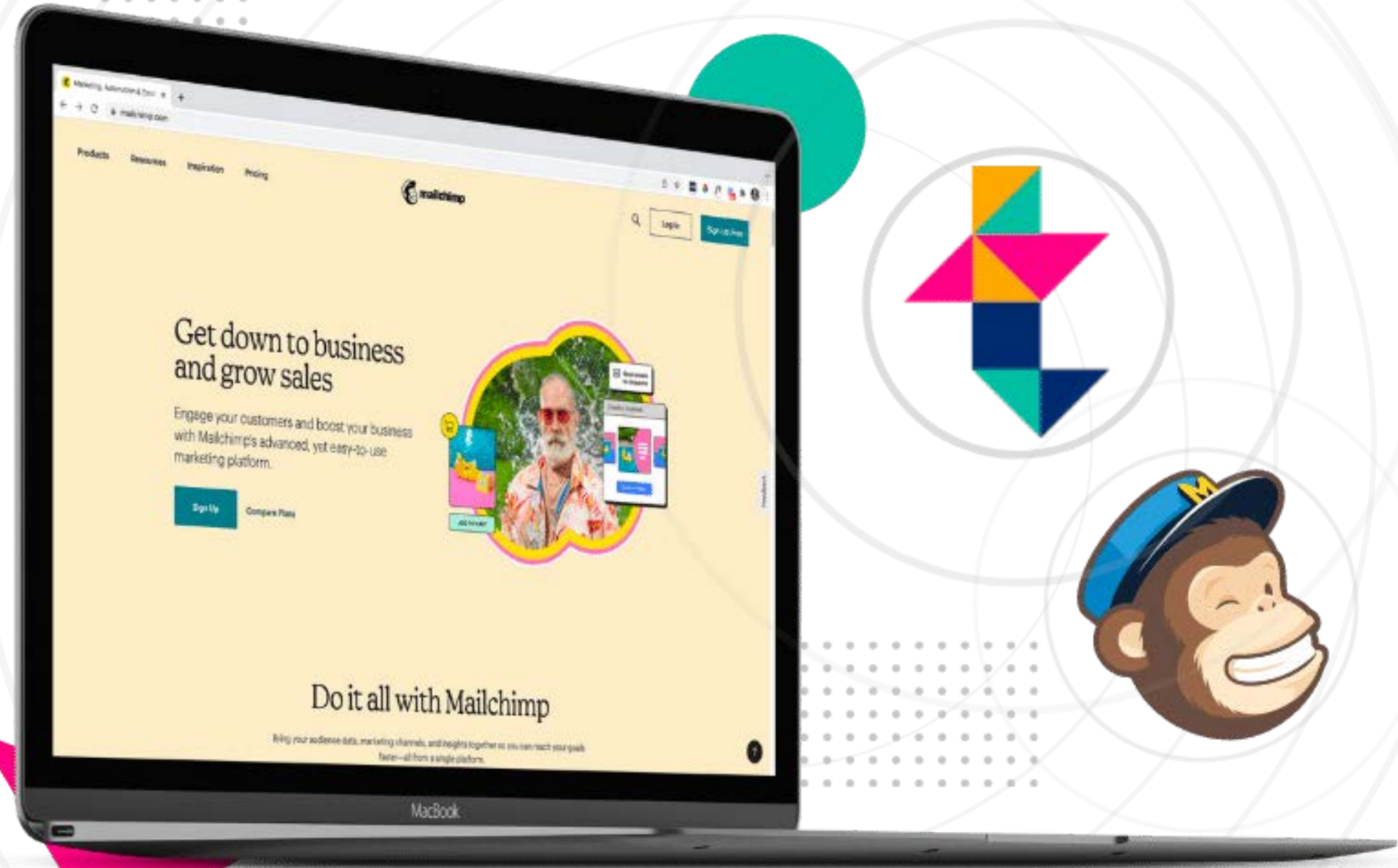
Once a customer scans that QR code, you can measure it in GA

Create ROI reports in Ticketsolve





# Email Automation





# Email Automation

Short on time and resources?

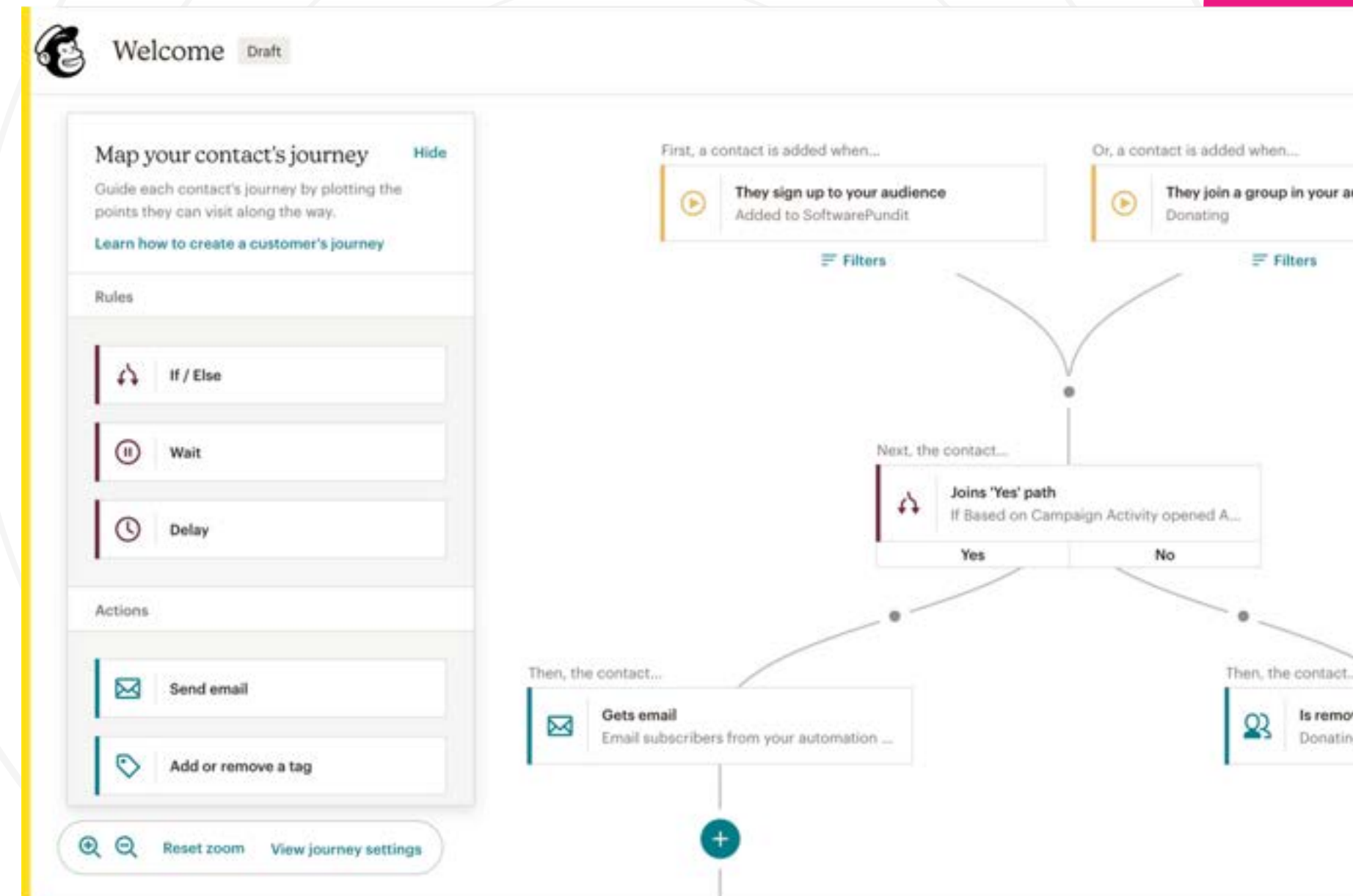
Why not let Ticketsolve and Mailchimp do some of the heavy lifting for you

Think of communications that you can easily automate

Once you set it up once, that's it

Send one email, send multiple emails or use Mailchimp's new customer journeys

Let's take a look at some examples



# Email Sign Up

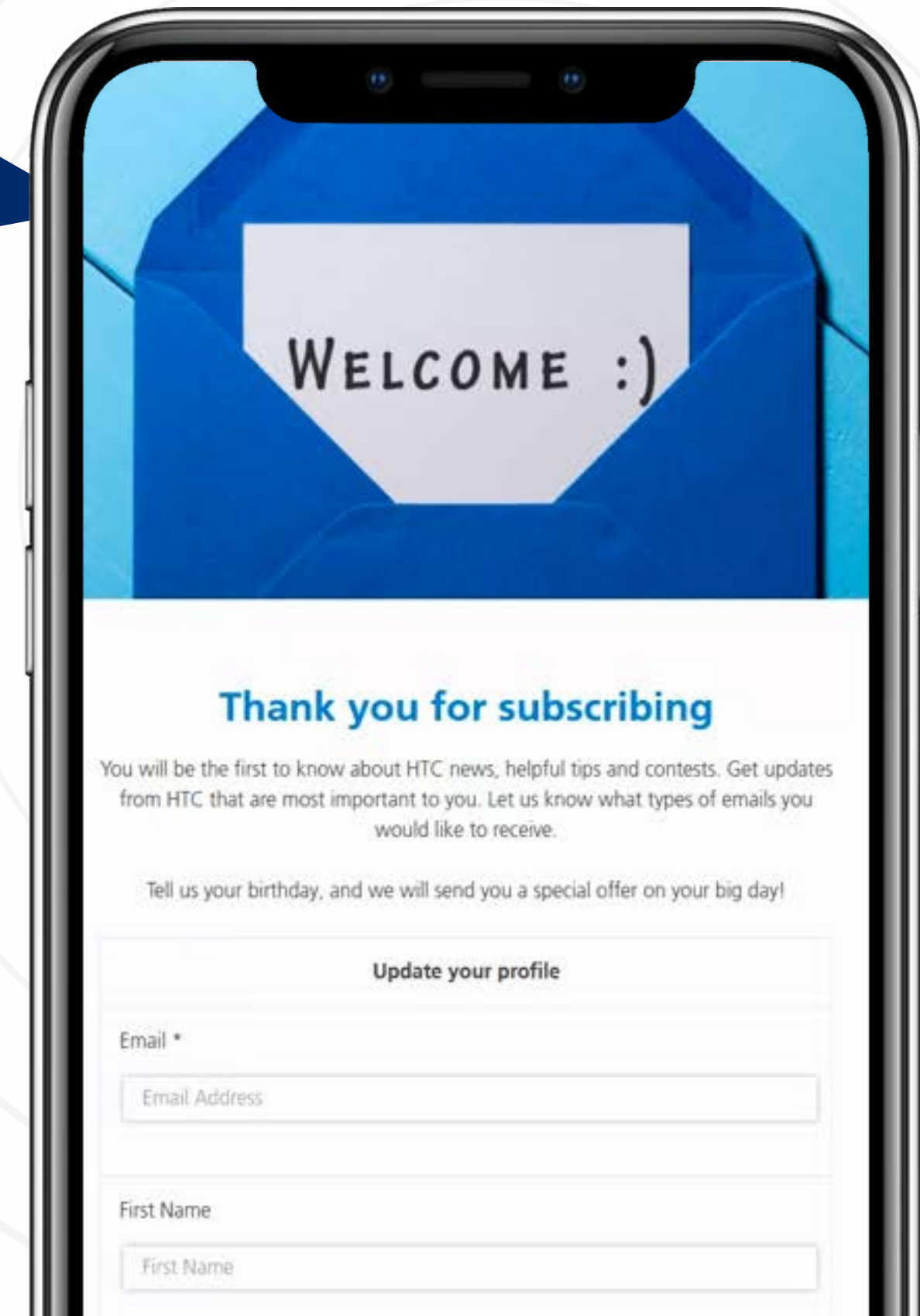
Say thank you to customers who sign up to your emails. Celebrate it!

A Thank You goes a long way

Possibly apply some segmentation (interests)

Use this email to welcome them to your organisation and layout how you will communicate with them:

*We'll be sending you a what's on email once a month and we may send you information about events that you may like from time to time. But don't worry, we won't bombard you!*



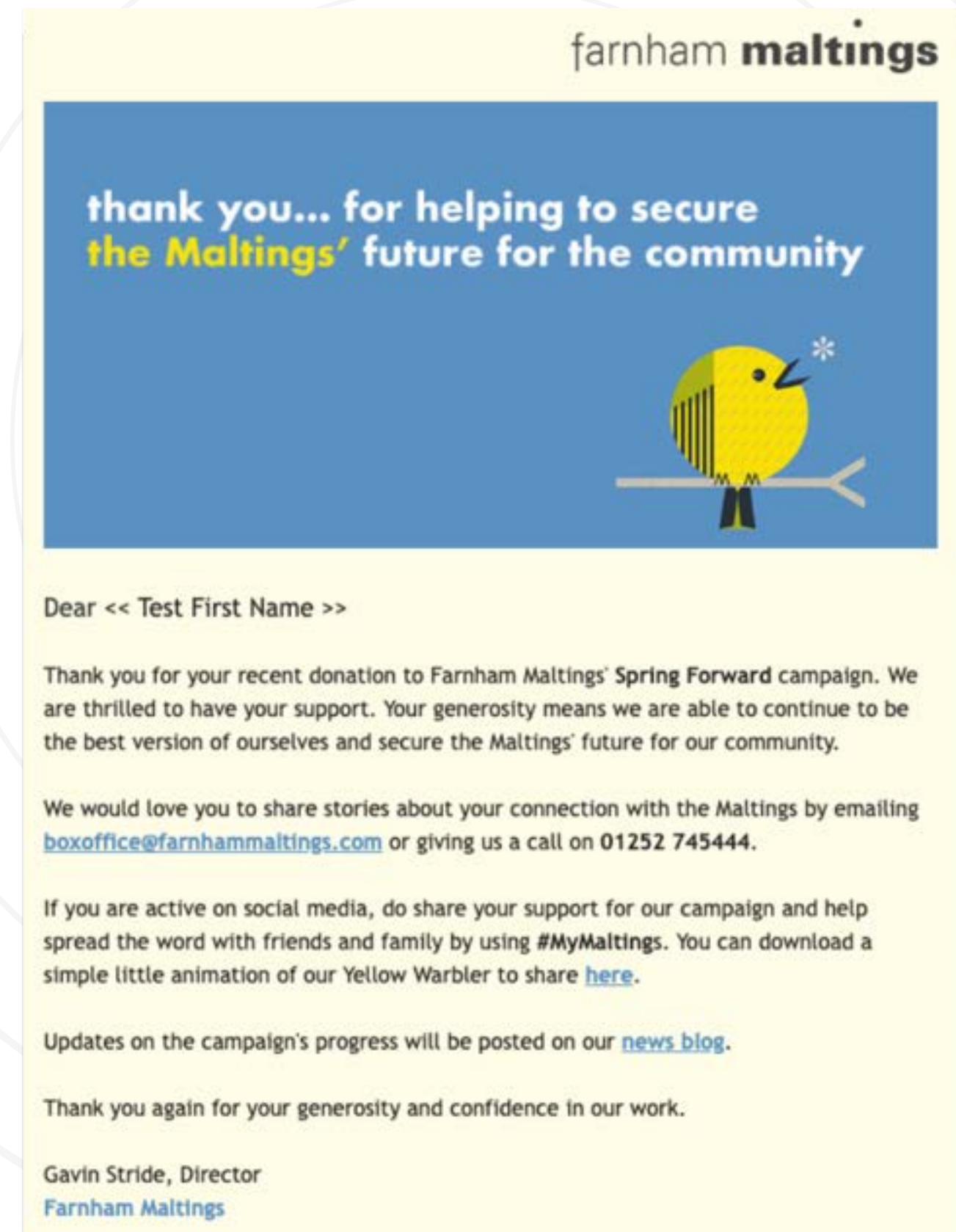
# Donation Thank You

Customers who donate are special customers.  
They want to help you

It's not good enough to send them a small thank  
you using the Ticketsolve email

Send them 2 or 3 emails:

- 1** Straight after they donate:  
Thank them for their donation and tell them how much it means to you
- 2** 4 days after they donate:  
Follow up with another thank you and give them an idea around how you use that donation
- 3** 2 weeks after they donate:  
Thank them once again and tell them that you can't wait to see them soon



# First Time Customers

You want to make a good impression

A simple email saying that you can't wait to see them could turn a first time customer into a repeat booker

Give them some information about what you do, what is your mission and vision

Also give them some basic information about how to get to the venue, give them some tips about what to do when they visit:

*Make sure you get a taste of our famous theatre cocktail when you visit the bar. You'll love it!*



## Thank You!

Thank you for your purchase from the Barn. We can see that this is going to be your first visit and we are really looking forward to welcoming you!

As the only arts centre of its kind in Aberdeenshire, the Barn plays a vital role in enabling rural audiences of all ages to access high-quality arts activities and creative learning opportunities within this large geographic area.



We aim to deliver an ambitious and diverse year-round programme of performances, screenings, exhibitions, artists' support programmes, talks,

festivals, environmental learning projects and a community-focused programme of workshops, events and children's activities each year.

The Barn is a Scottish charity and not-for-profit organisation and our mission is to work collaboratively through the arts, connecting our community through creativity and friendship.

By purchasing a ticket you have helped support our work - thank you

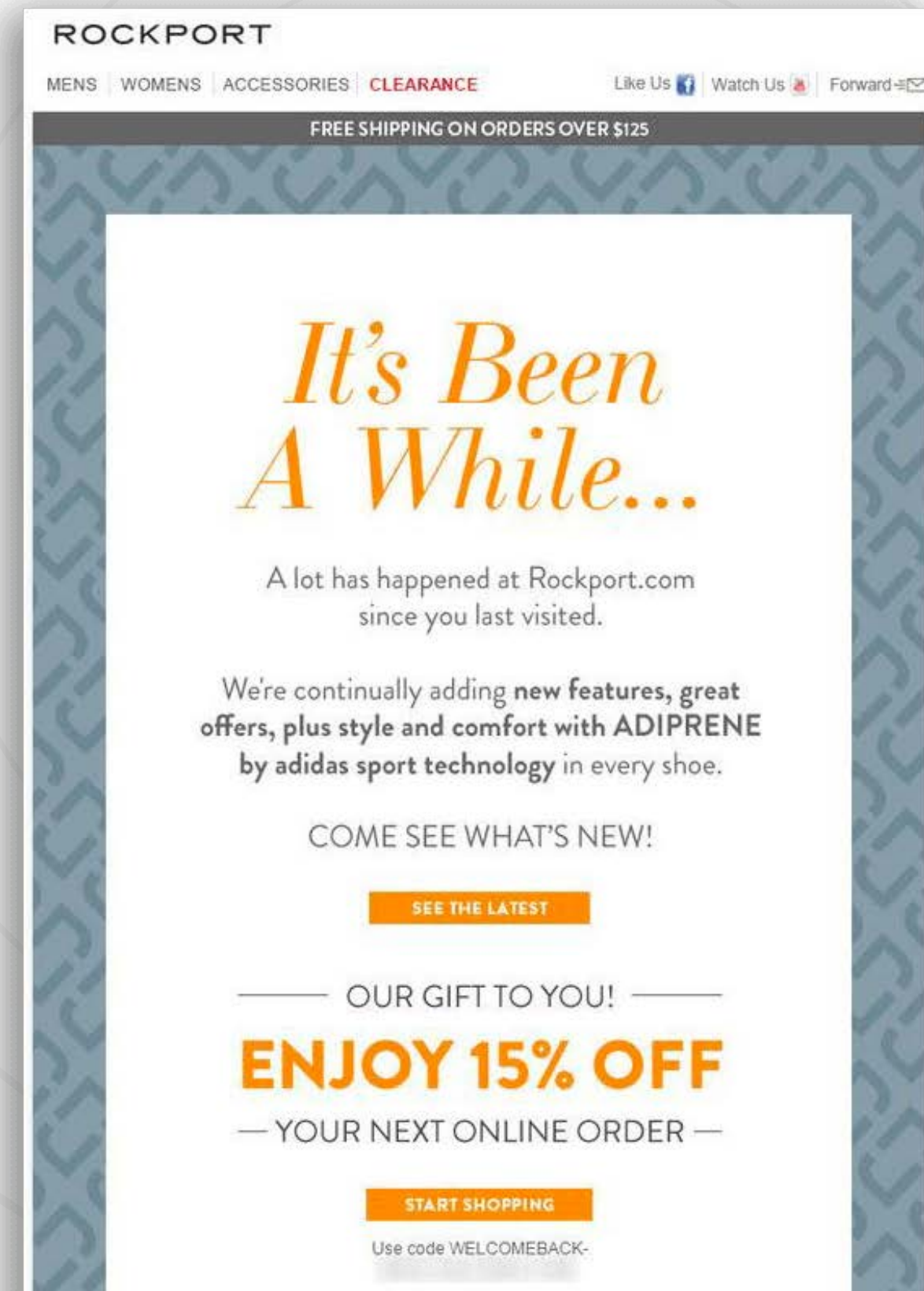
# Lapsed Customers

It's much easier and cheaper to try and get a lapsed customer back than attracting new audiences

Reach out to customers who haven't booked in a year

Tell them you miss them

Give them a link to your latest brochure or what's on so they can see for themselves what they're missing



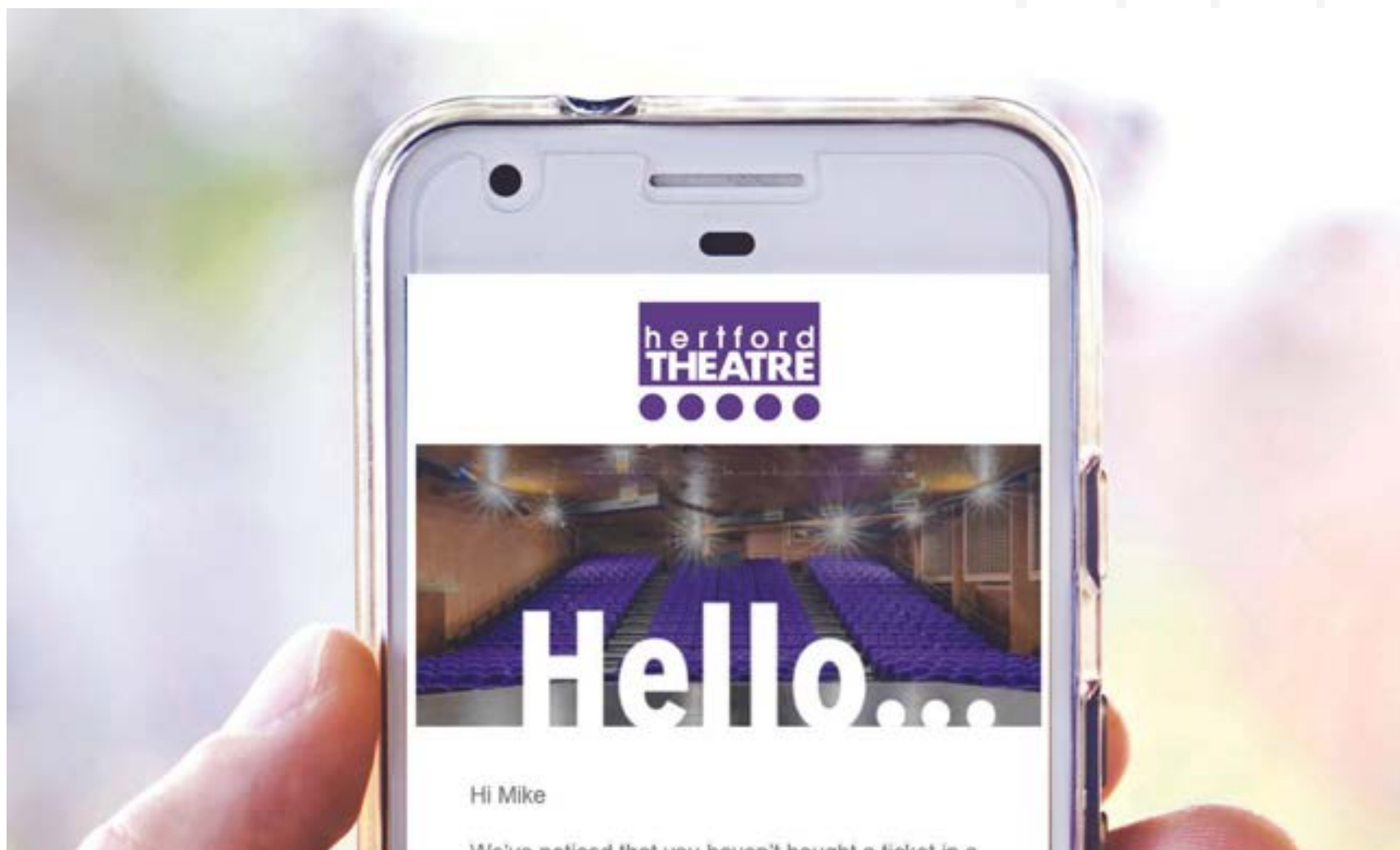
# Example 1

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Hertford Theatre

First time customers email

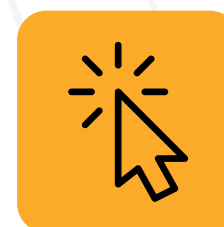
Quick email to say hello



**1,062 email sent**



**48.4% open rate**



**5.3% click through**



**88 customers**



# Example 2

Watermans Arts Centre

Lapsed customers email

500 days after a customer didn't purchase anything



**8,942 email sent**



**28.8% open rate**



**6.6% click through**

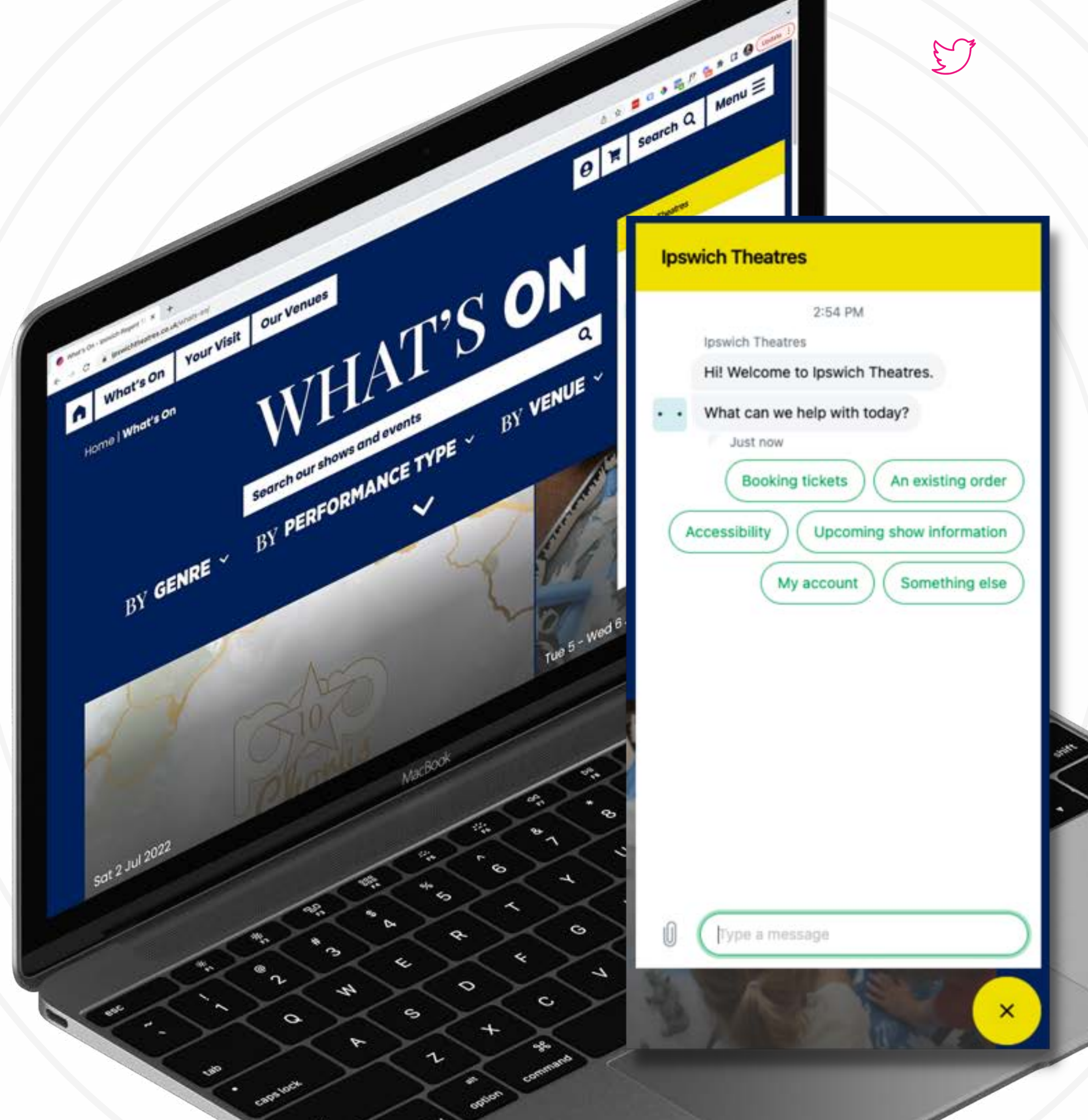


**1,850 customers**





# Box Office Automated FAQs





# Box Office Bot

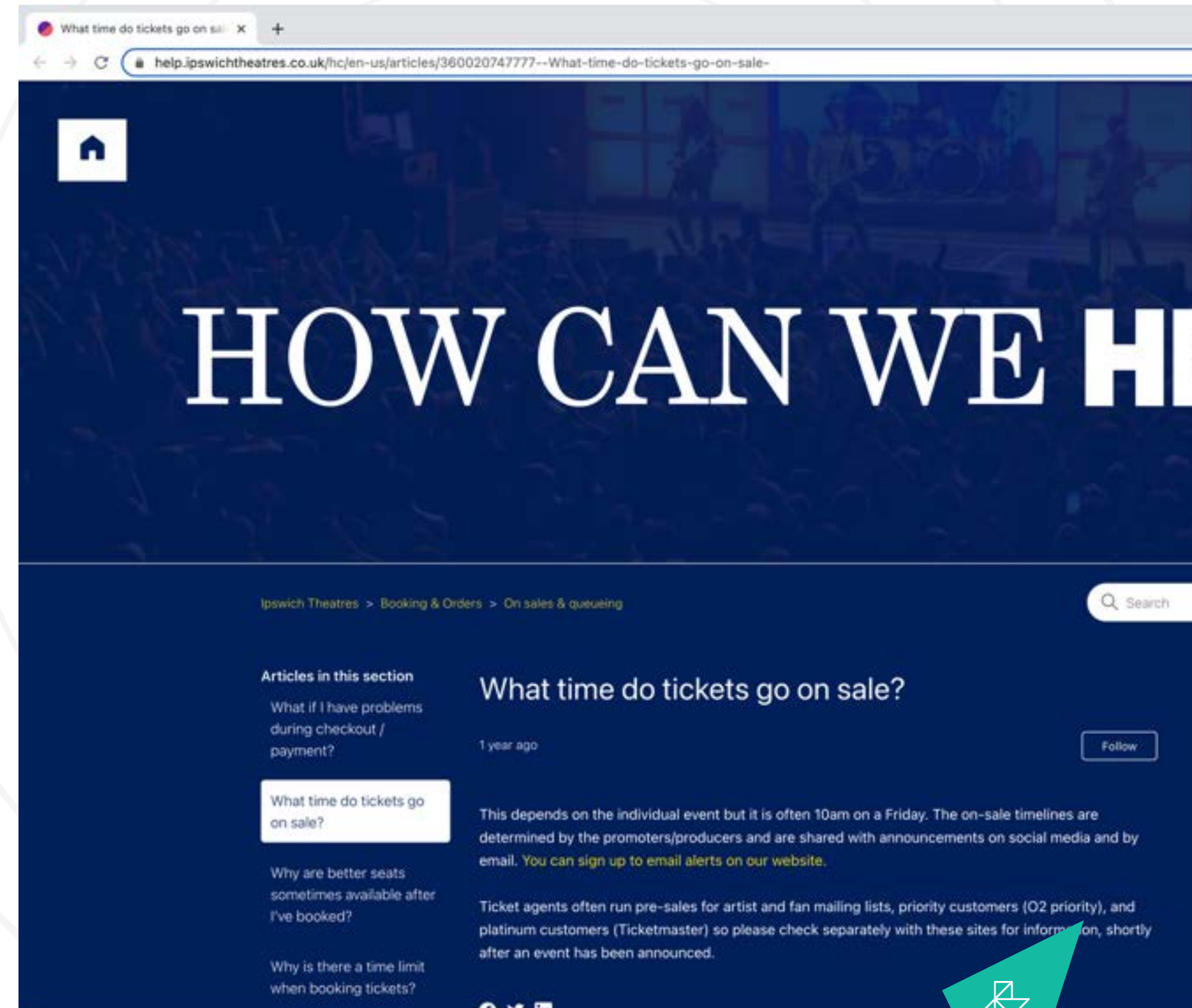
Do you get a lot of calls about trivial questions in the box office?

Why don't you let the customers get answer for themselves

You can even help them find the answer they are looking for

Why don't you use a bot on the website?

Ipswich Theatres is a great example



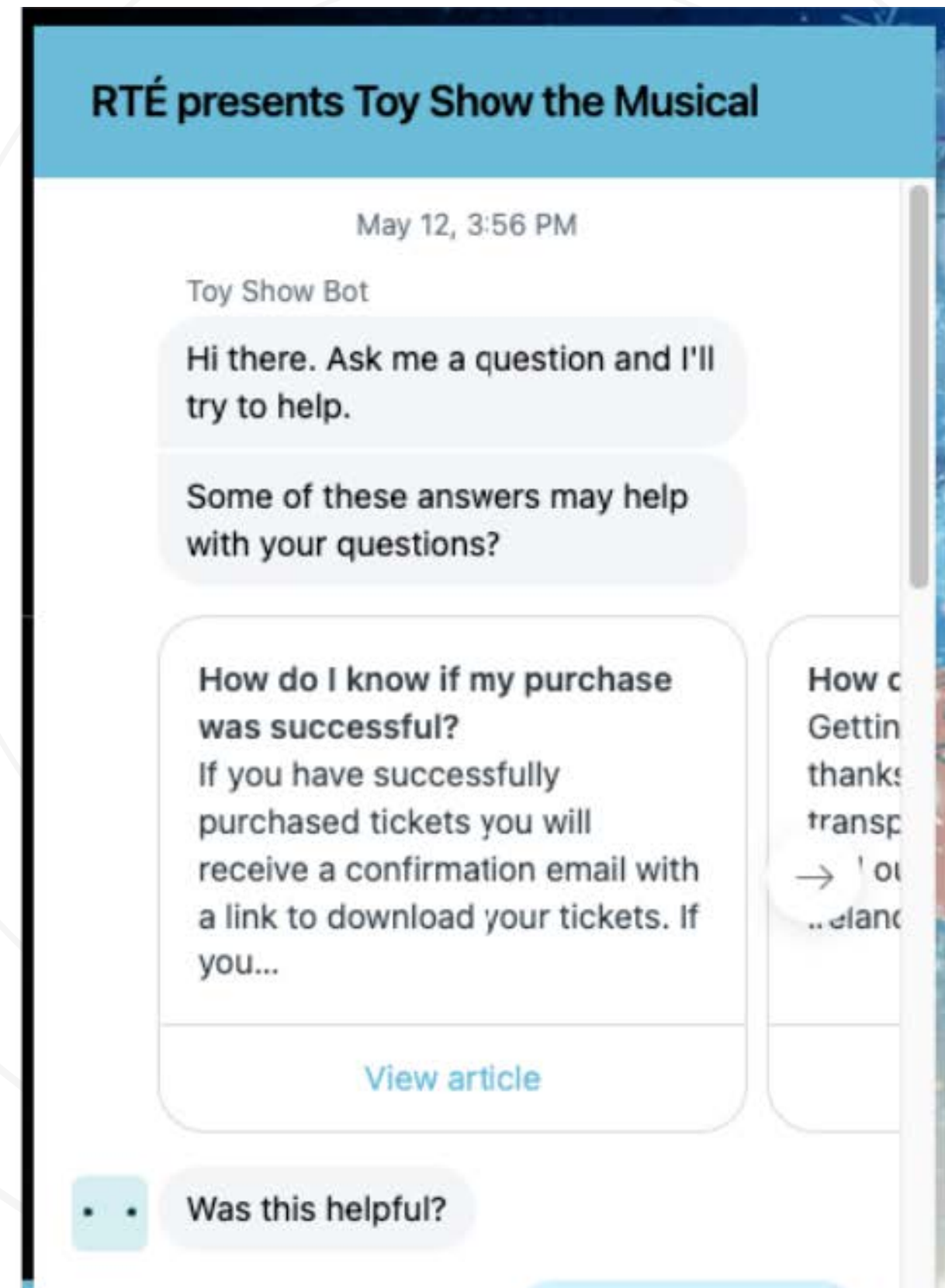
# Zendesk

Use Zendesk as your help centre

Collate all your FAQ's and add as articles into your help centre

Set up the bot to answer questions automatically and suggest related articles

Be as detailed in your answers as possible



# Stats

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## Ipswich Theatres

Since launching in June 2021

Over 47,000 views of articles on the online help centre

Over 5,000 interactions with the online bot

"The pandemic contributed to a big behaviour shift in how patrons interacted with our organisation and as a result we implemented an online help centre, allowing customers to easily access answers to frequent questions on a self-service platform.

Our chat bot links to these articles and appears on every web page (including our Ticketsolve subdomains) allowing patrons to access answers throughout their online journey with us, without having to call

Our help centre and chat bot enriches the online experience for customers and so far has diverted nearly 50,000 FAQs, allowing our phone team to deal with remaining queries in a more efficient structure."





# Lapsed Customers



# COVID 19

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Covid has had a huge impact on the world

Our industry in particular

Customer trends and habits have changed

Databases have become not so accurate

You need to try to entice lapsed customers back

They haven't disappeared, you need to remind them that you are still there



# Engagement Ideas

Why not send lapsed customers an email

Segment your audience to everyone who has not purchased a ticket since October 2019

Send them a friendly email

Just remind them that you are still there

Create a We're Back Campaign

Segment further if you want i.e. Comedy events, Theatre events



# Engagement Ideas

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Why not send a letter to important customers

Segment your audience to everyone who spend over £300 before Covid, or visited at least 5 times before the pandemic

Tell them that they were a really good customer and you miss them

Just remind them that you are still there

Segment further if you want i.e. Comedy events, Theatre events





# Visualise Your Data





# The Data

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Ticketsolve has a load of data in it

Slice and dice the data in anyway you want

All data in Ticketsolve is downloadable

Think about what you need to visualise

A great example is customer postcodes



# Google Data Studios

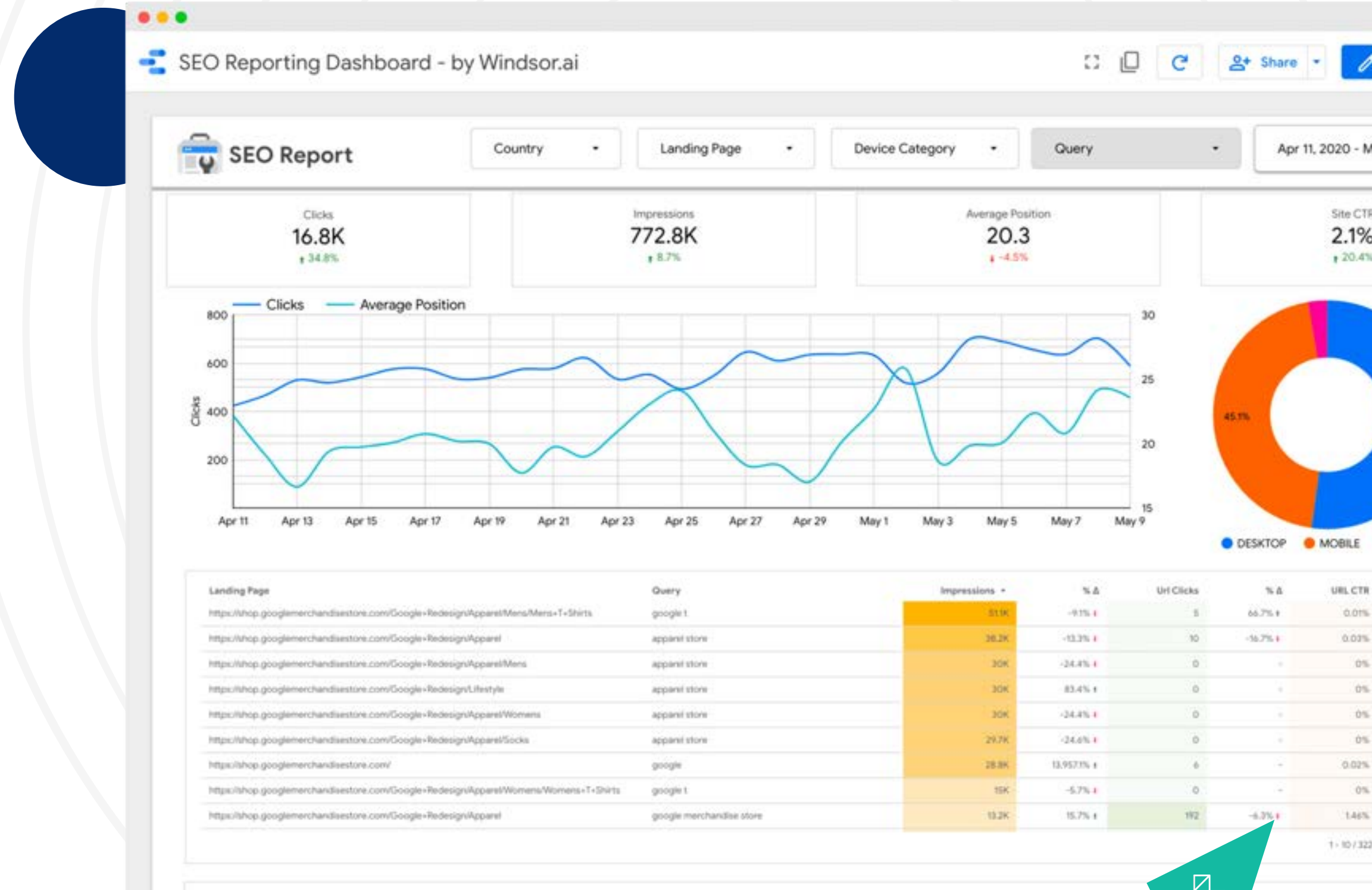
Google Data Studios is a great tool

Accessible via the web

Free

Simple and Intuitive

Can create effective Dashboards



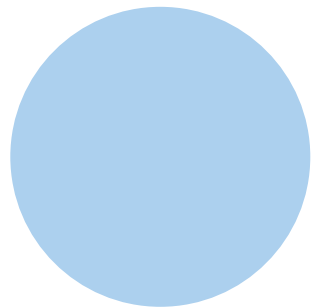
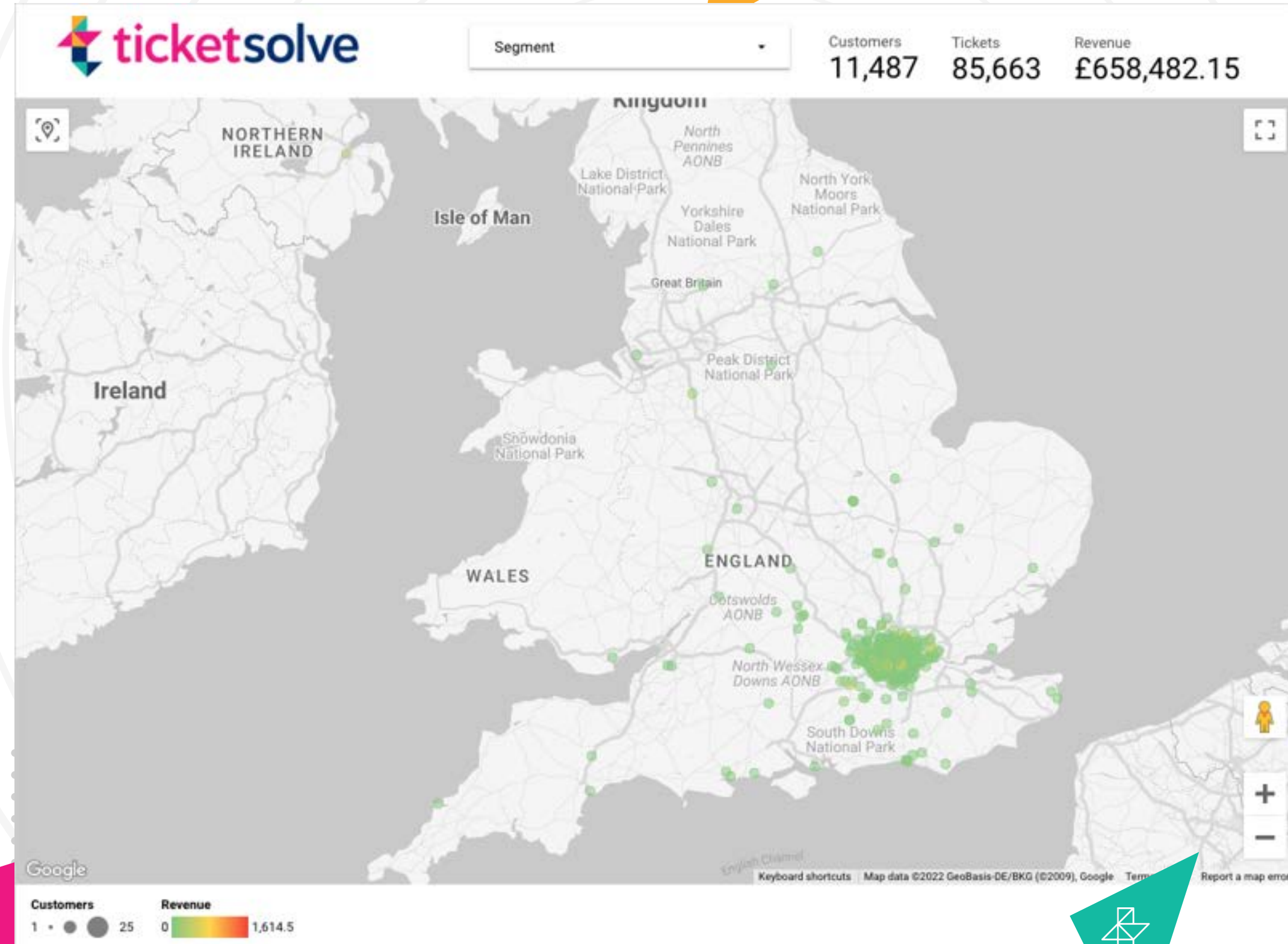
# Postcode Mapping

Postcode mapping is a brilliant report to visualise

We've created a template

See where your customers are coming from where your hotspots are

Add segmentation e.g cinema vs live



# Donation Dashboard

Report on donations using a simple donation dashboard

Sorry, we can't show the data here

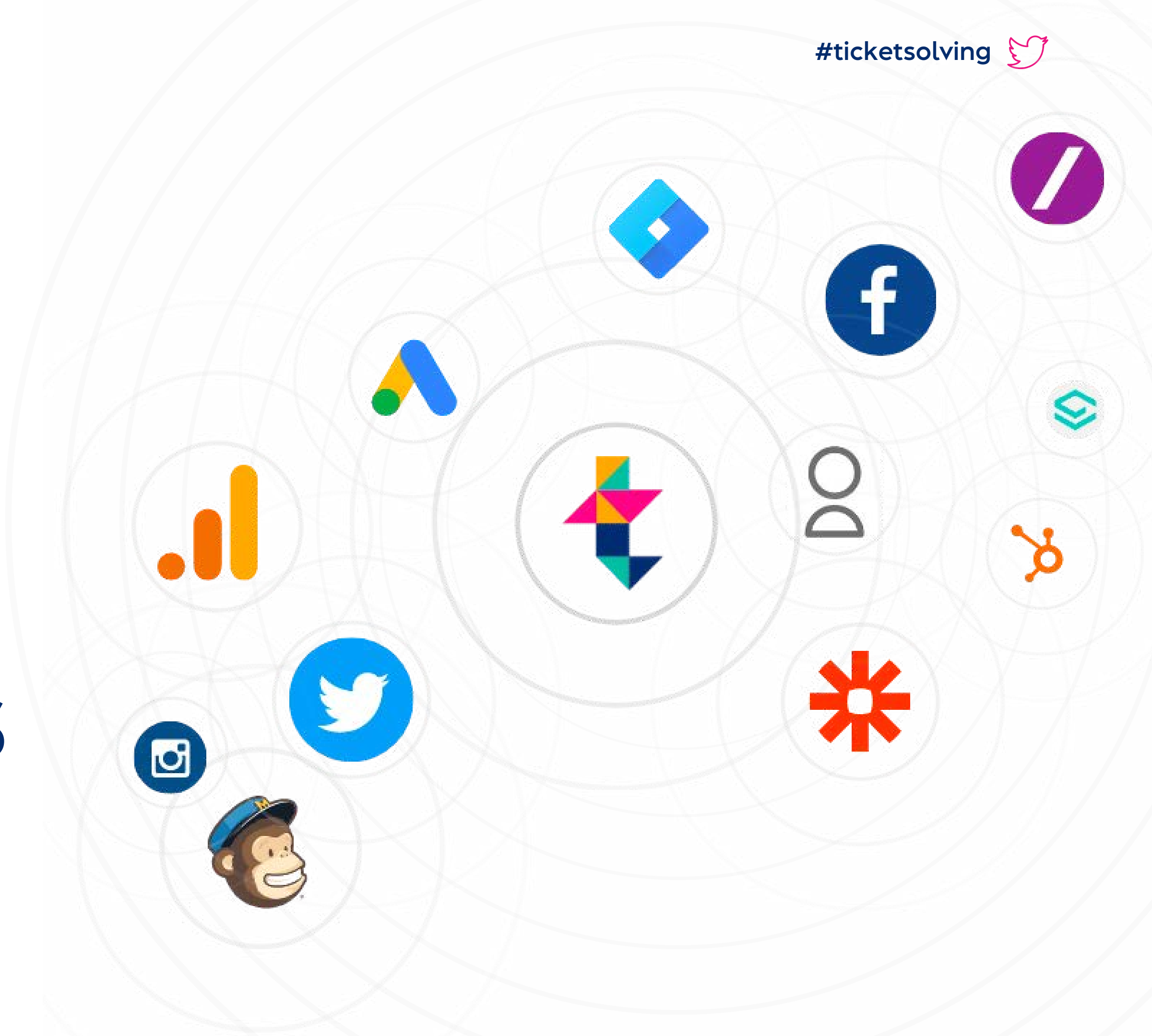
We're working with Everyman in Cork to help build a better picture of their fundraising activity

Easy to build and interactive





# Using Webhooks



# What Are Webhooks

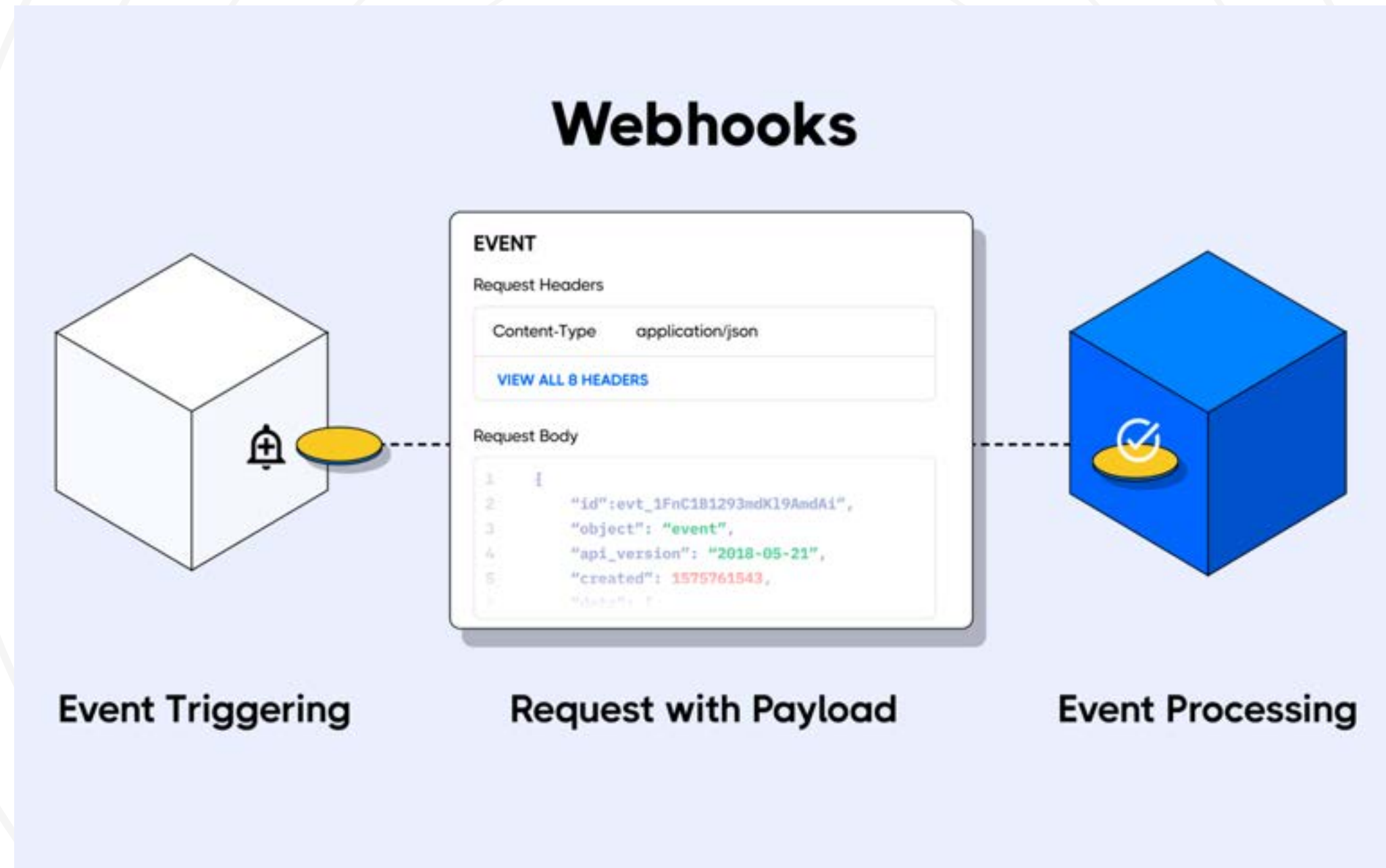
Basically it's an API

Automated messages (data) that will be sent from Ticketsolve when something happens

We can send data from Ticketsolve to a catch URL

Once that data has been caught, you do whatever you want to with that data

You can connect Ticketsolve to any system that can consume the data via a catch URL



# Zapier

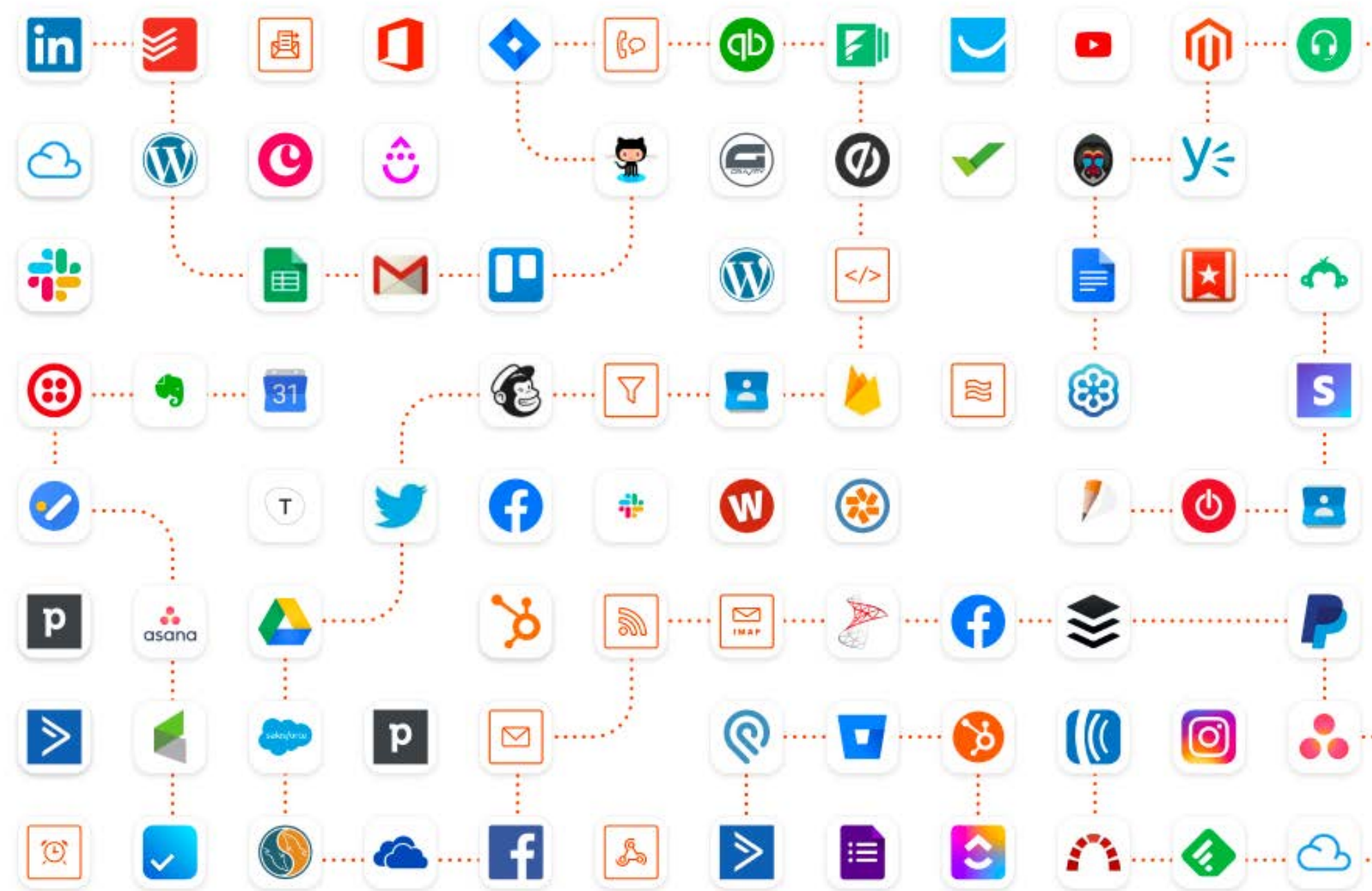
Zapier is the most popular automation platform

Zapier is a product that allows end users to integrate the web applications

As of 2022, it connects to more than 5,000 apps

No need to be a developer, you can connect Ticketsolve to any of their integration partners with a few clicks

As little as £11 a month



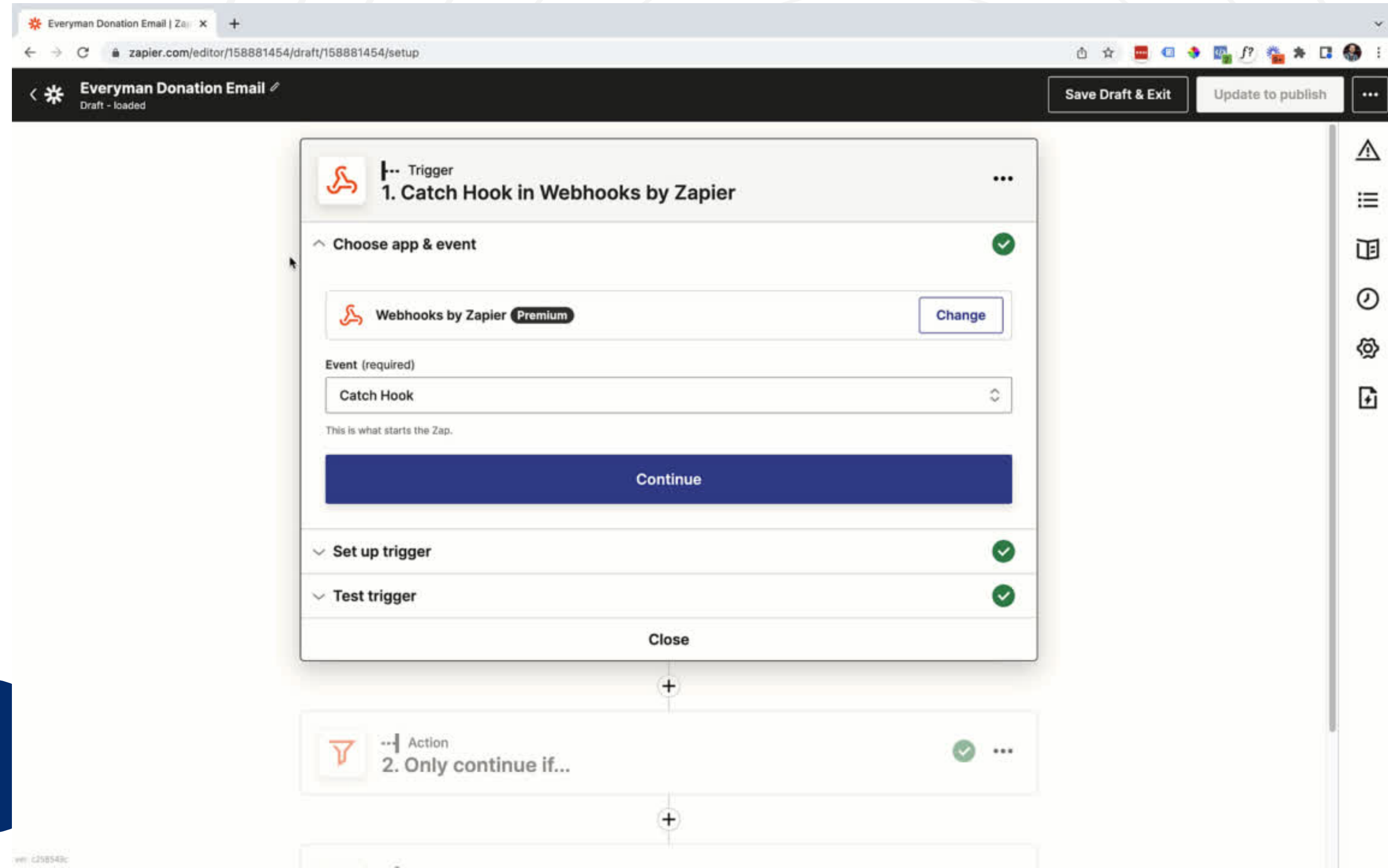
# Simple

Get a catch hook URL

Add any filters you need

Connect to an app

Create your Zap



The screenshot shows the Zapier editor interface for a Zap named "Everyman Donation Email". The browser address bar shows the URL: `zapier.com/editor/158881454/draft/158881454/setup`. The interface includes a top navigation bar with "Save Draft & Exit" and "Update to publish" buttons. The main workspace displays the Zap configuration steps:

- Trigger:** "1. Catch Hook in Webhooks by Zapier". The "Choose app & event" section is expanded, showing "Webhooks by Zapier" (Premium) selected with a "Change" button. The "Event (required)" dropdown is set to "Catch Hook". A blue "Continue" button is visible below the event selection.
- Set up trigger:** This step is completed, indicated by a green checkmark.
- Test trigger:** This step is also completed, indicated by a green checkmark.
- Action:** "2. Only continue if...". This step is partially visible at the bottom of the screen.

At the bottom of the workspace, there are plus signs (+) indicating where to add new steps. A "Close" button is located at the bottom of the trigger configuration panel.





# Examples

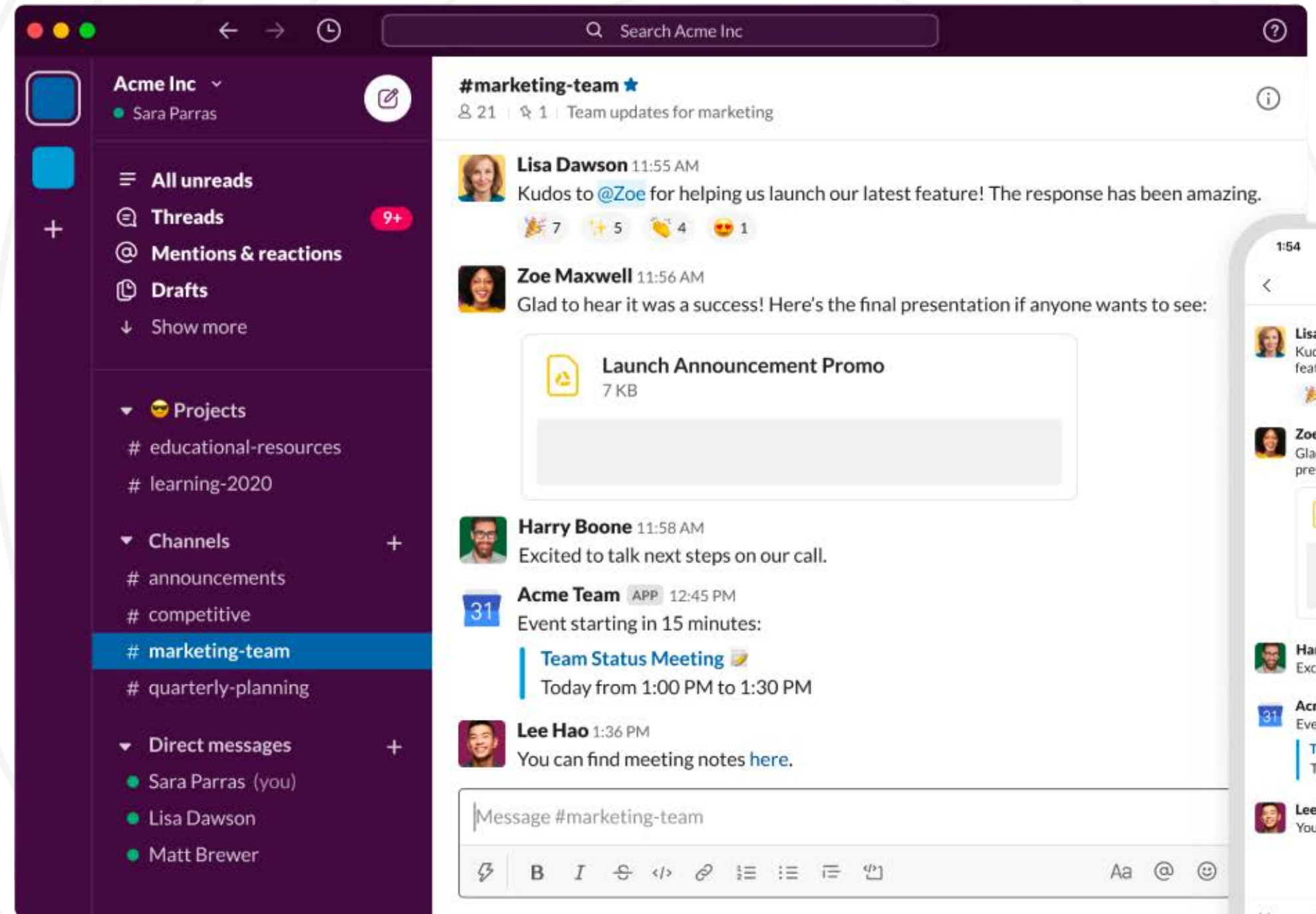
Connect Ticketsolve to Slack

Create a Box Office channel

Notify all members in the channel every time a VIP customer books

or

Every Time someone spends more than £500 in one order



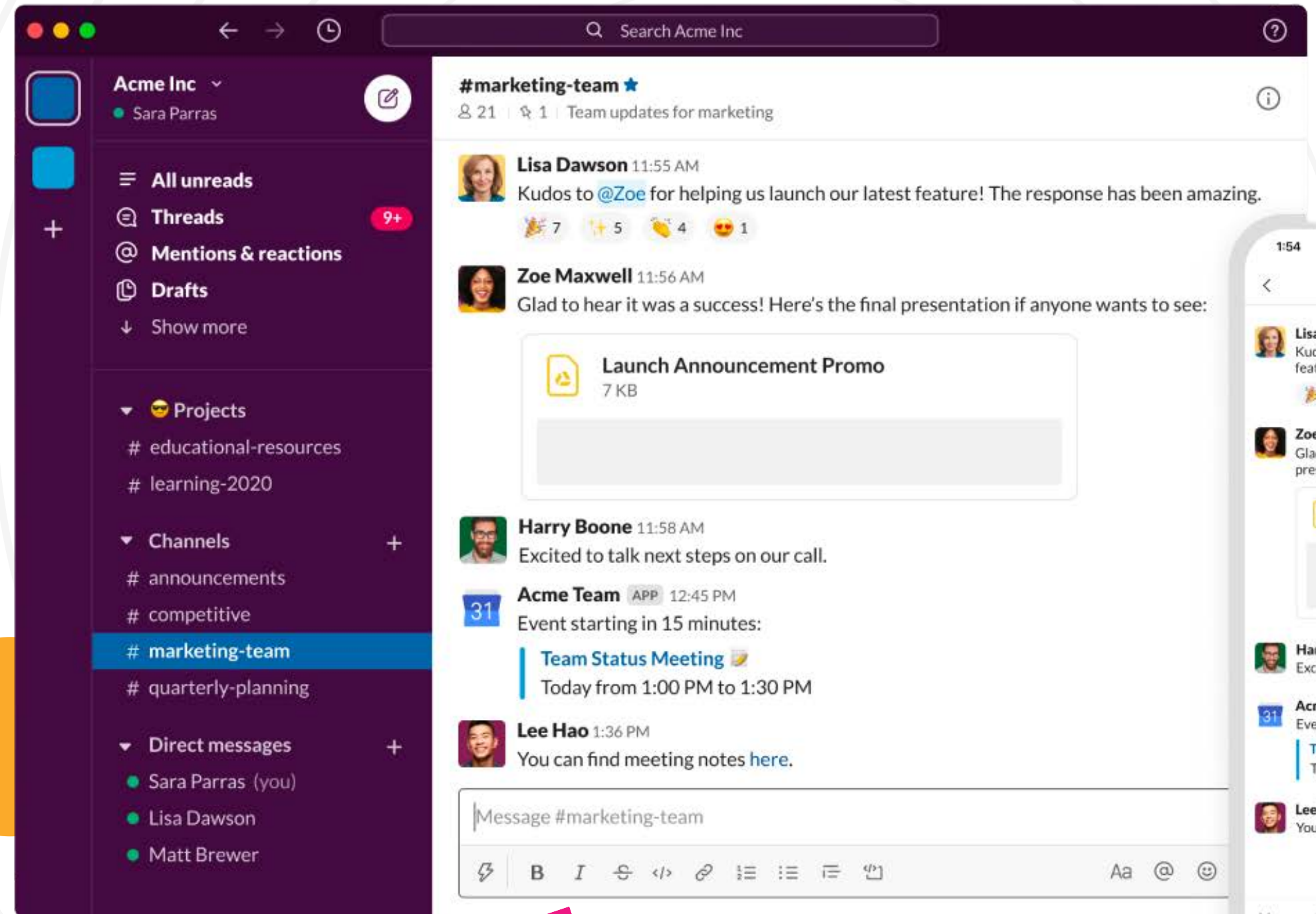
# Examples

Create a Marketing channel

Notify all members in the channel when a show hits a certain amount of tickets sold

or

A customer with a tag books a ticket



# Examples

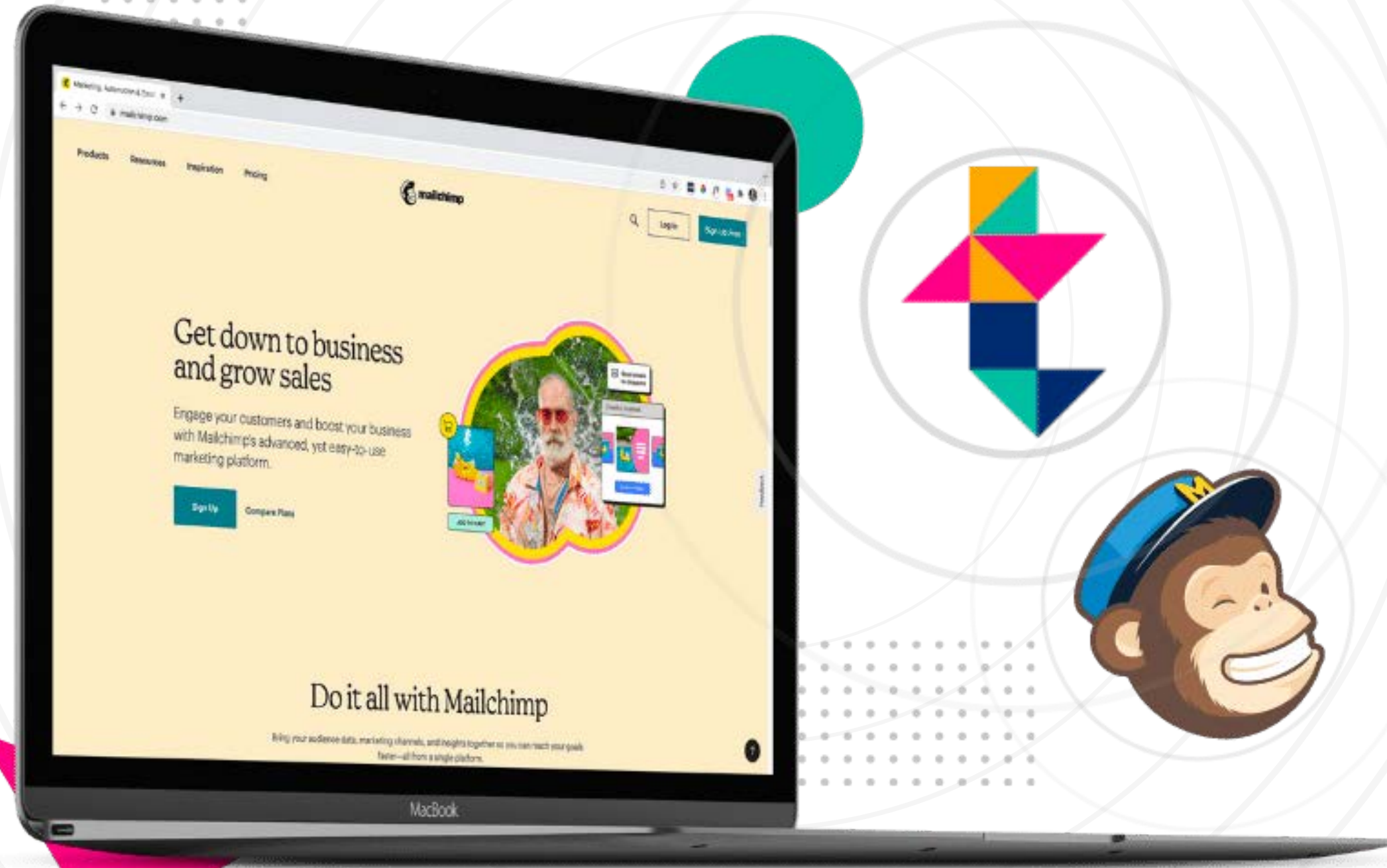
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Connect Ticketsolve to Mailchimp

If you run multiple venues

Set up an automation to tag all first time customers who book for a certain venue

Off the back of that, send them an automation from Mailchimp to say welcome



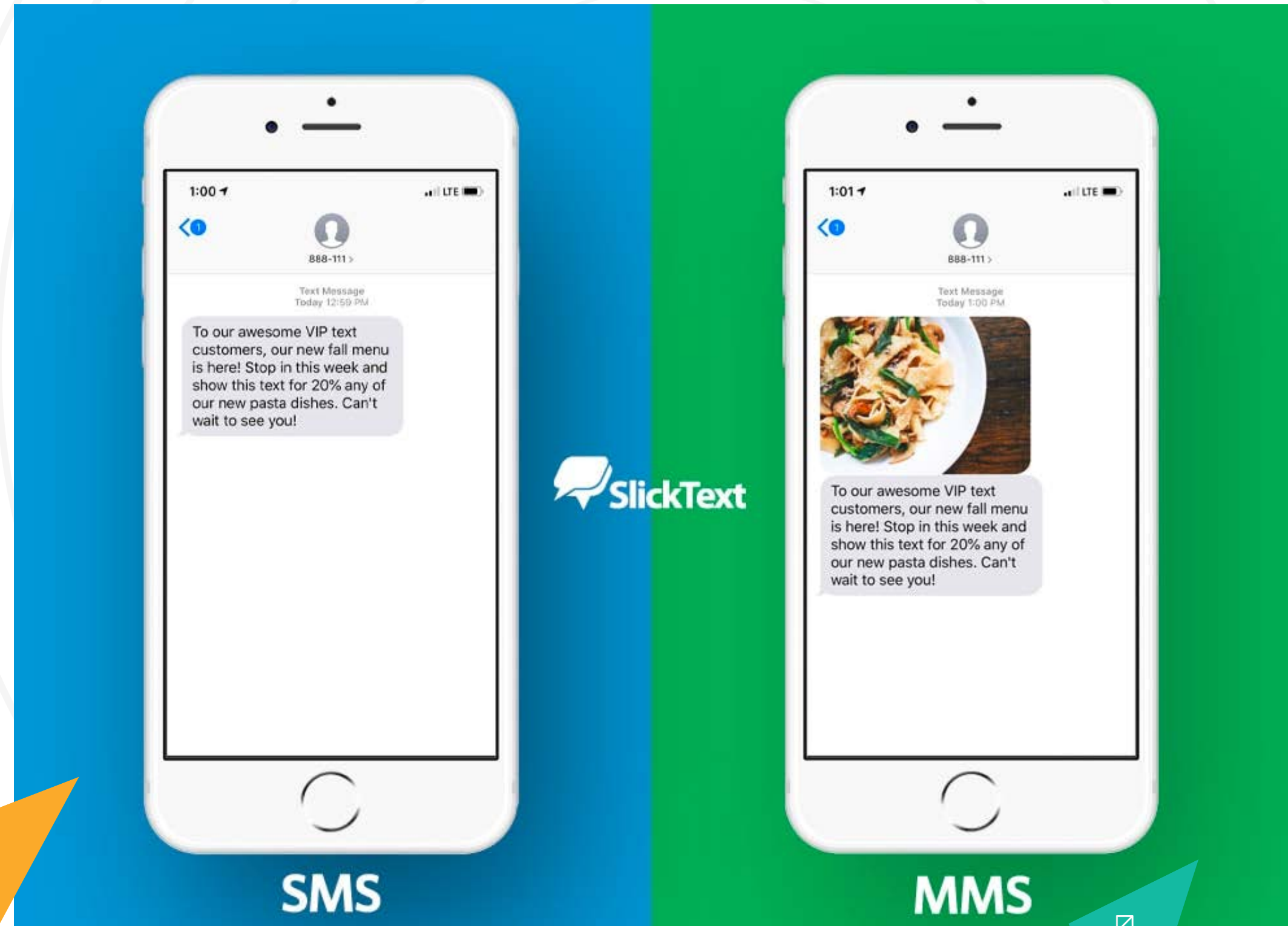
# Examples

Connect Ticketsolve to SMS Platforms

If a customer opts in for SMS

Send their details into the SMS platform

Use that data to send SMS messages to your customers



# Examples

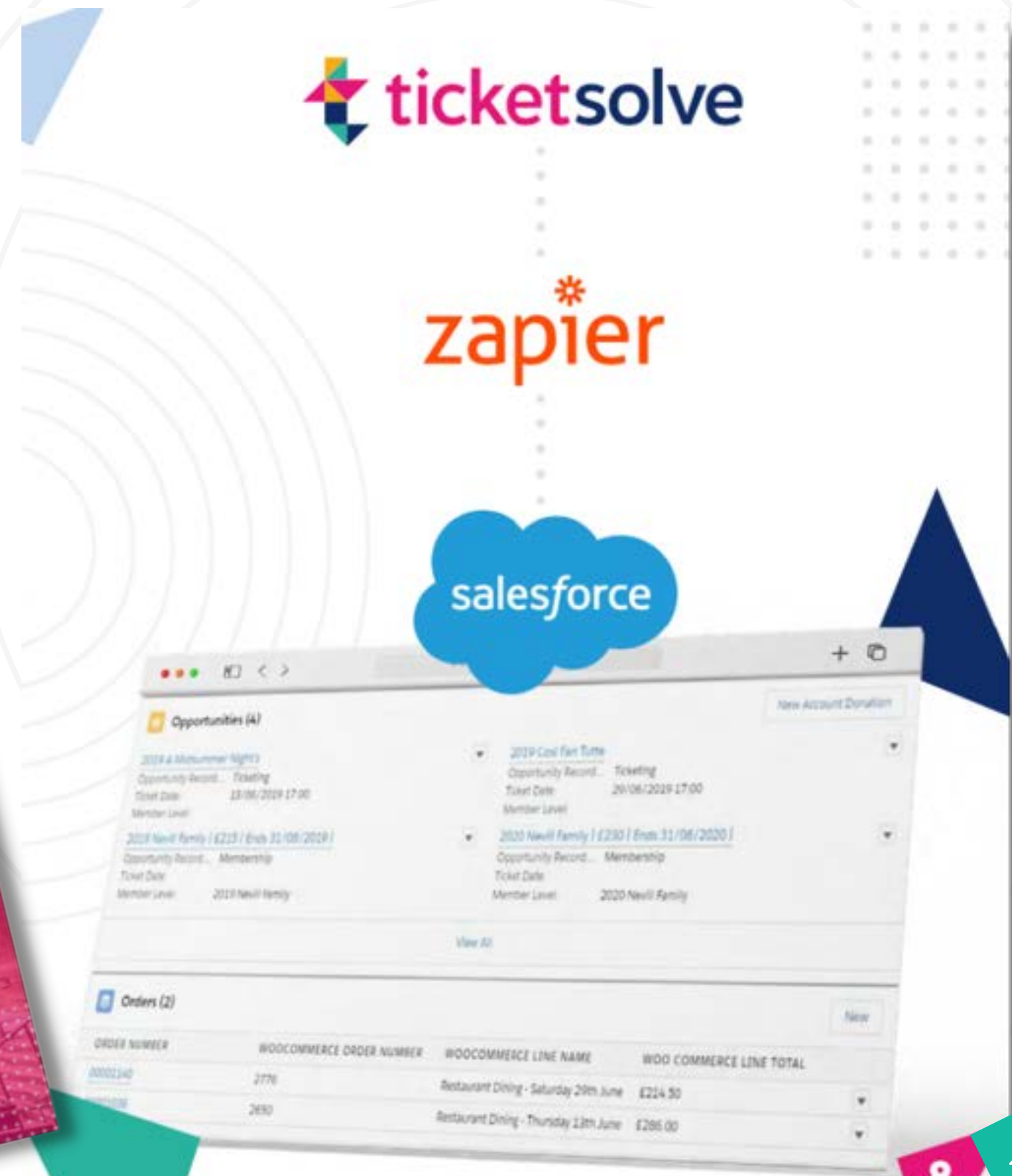
Connect Ticketsolve to a CRM

Nevill Holt Opera case study

They connected Ticketsolve with Salesforce

Salesforce is their main source of truth

All customer and purchase information is sent over





# Workshops 2022

Lunch





# Tips & Tricks

Some tips around things that you may not know about Ticketsolve



# What We'll Cover

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Customer Campaigns

Customer Email Lists

Event Templates

E-Tickets

Event Attributes

Required tickets types

Minimum tickets

Extras

Scanning

Scissors feature for carts







# Q&A

Has anyone got any questions?





# Ticketsolve Roadmap

A sneak peak of new developments that are coming down the tracks in the coming weeks and months



# 2FA

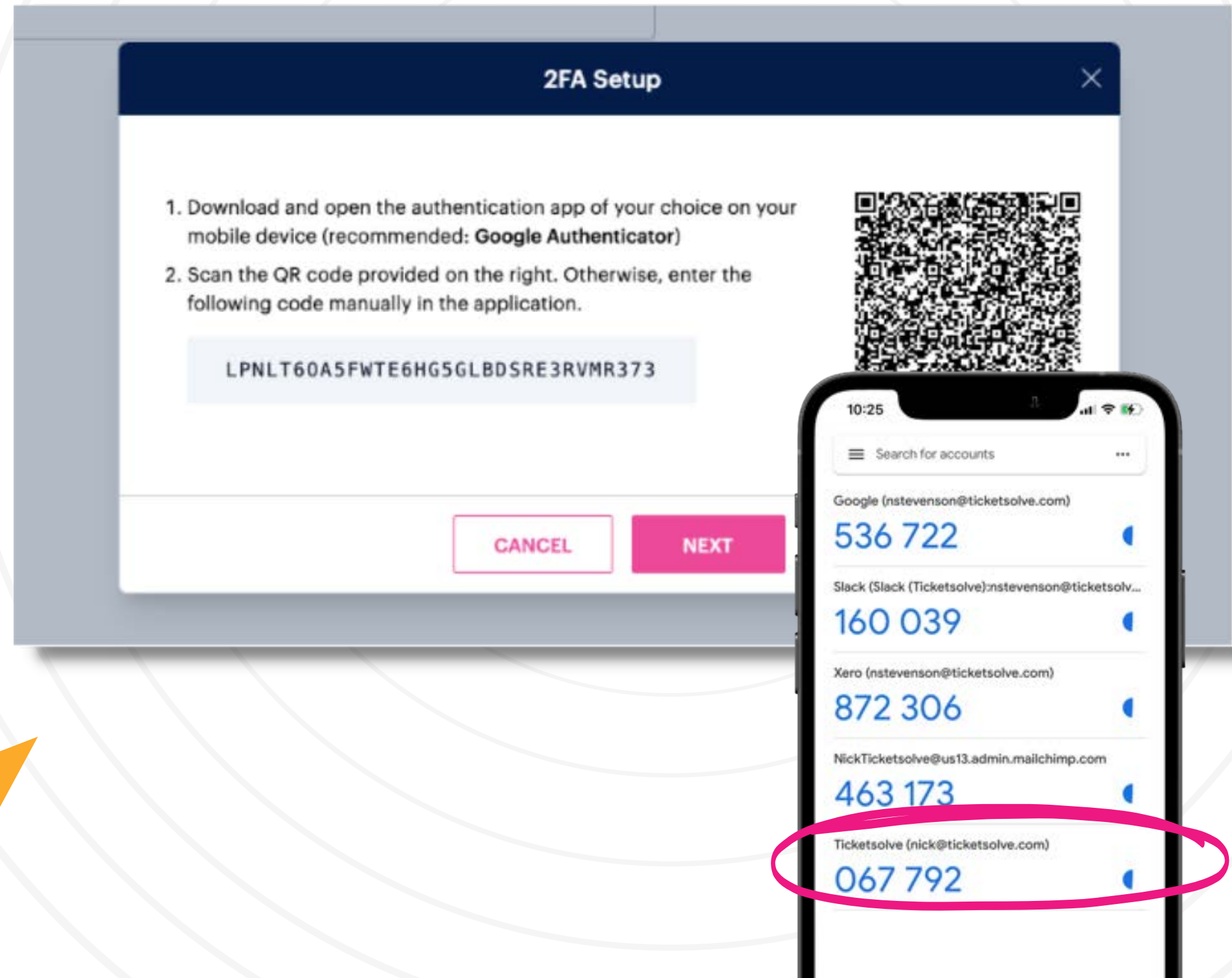
Two factor authentication

Added security for User logins

Use apps such as Google Authenticator to login to Ticketsolve

Simple to use and set up

Can be set for every User or individual Users




**Settings**

2fa

233 listings Hide ids

1543 [security] 2fa enab...



**Setting**

2fa enabled

off

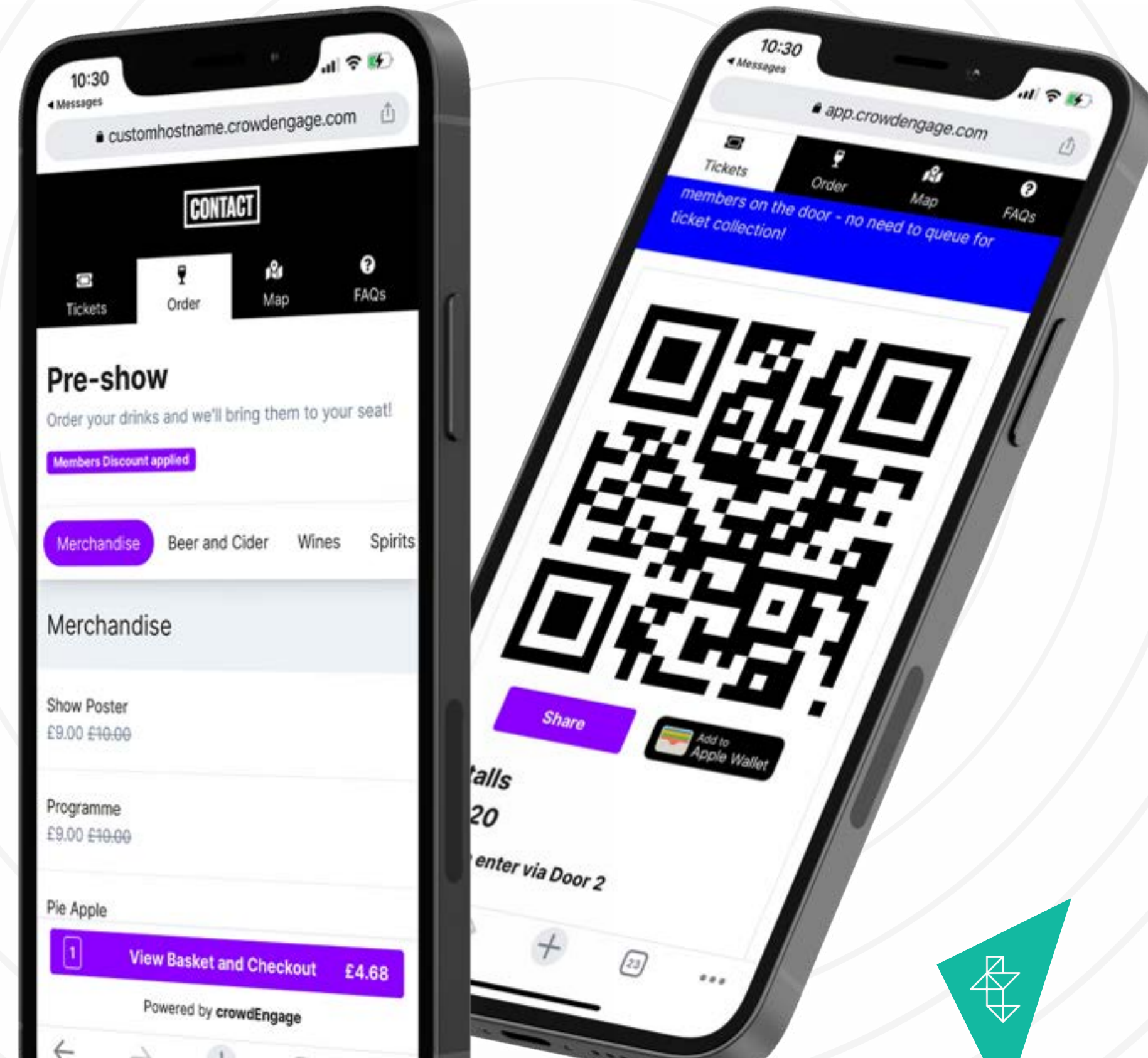
# crowdEngage

We're integrating with crowdEngage

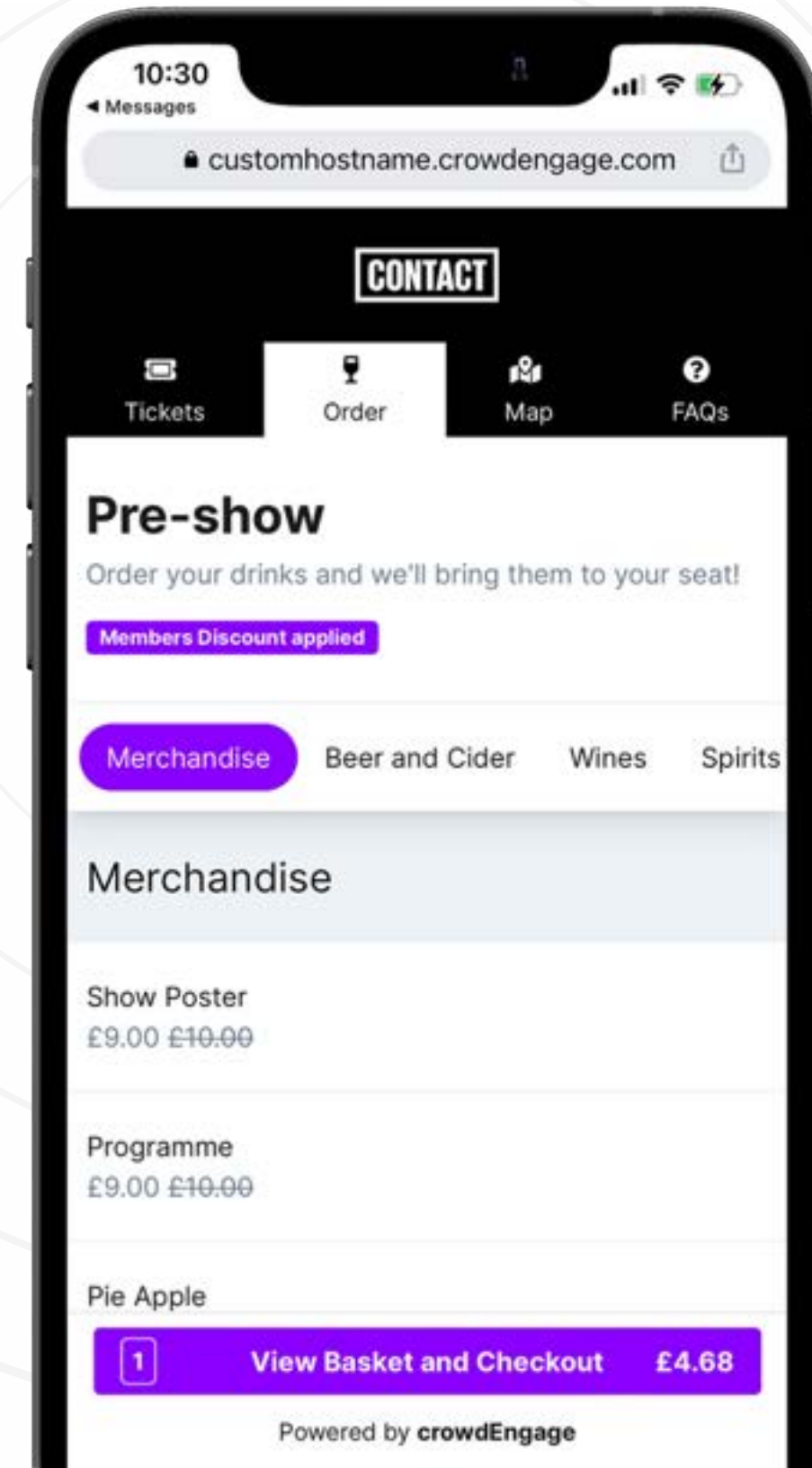
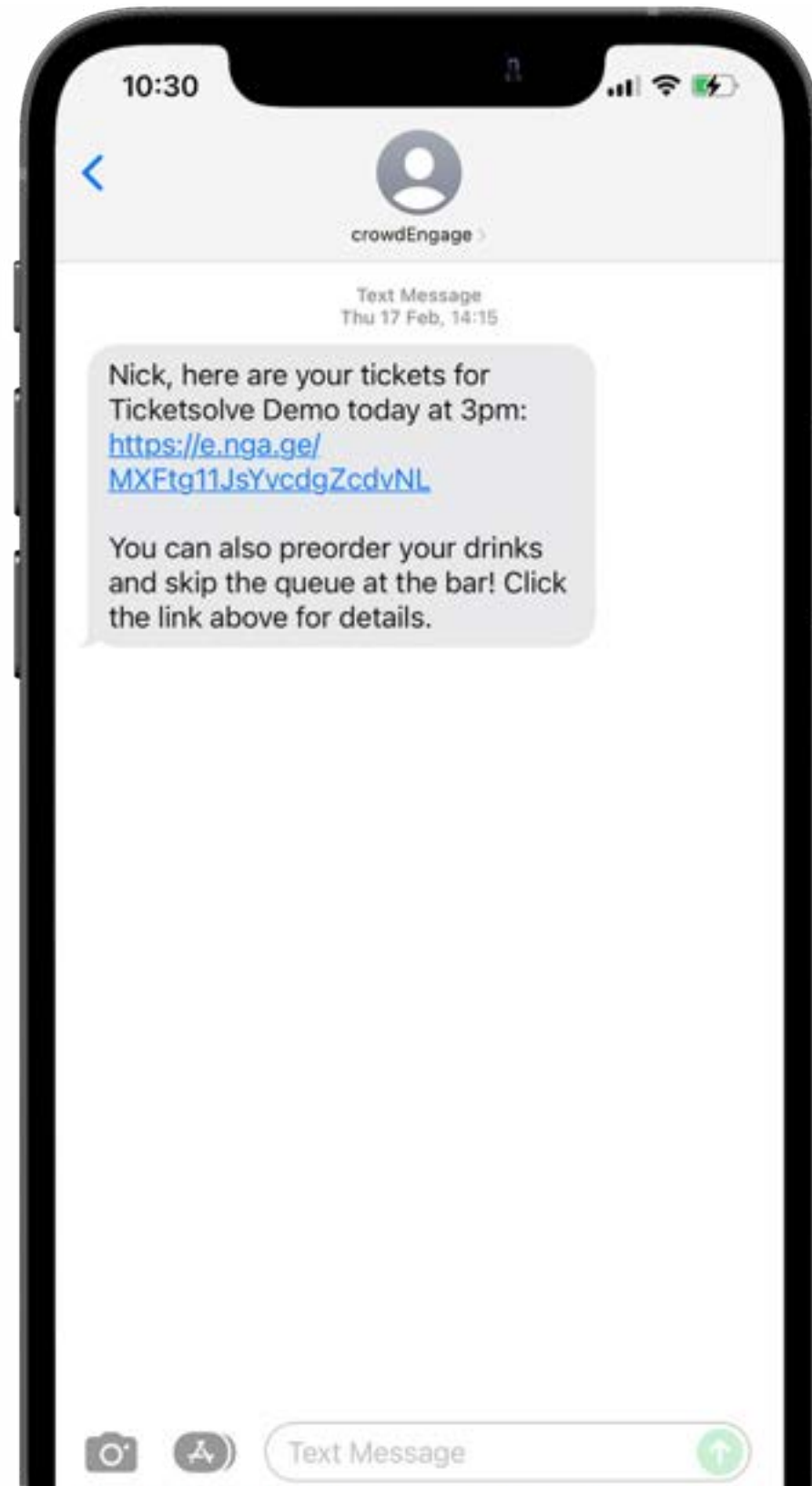
Power audience messaging, mobile ticketing and seamless food and drinks ordering

2 hours before an event, send message to all customers who are attending

Their tickets will be included as well as the ability to pre-order drinks etc..



# crowdEngage

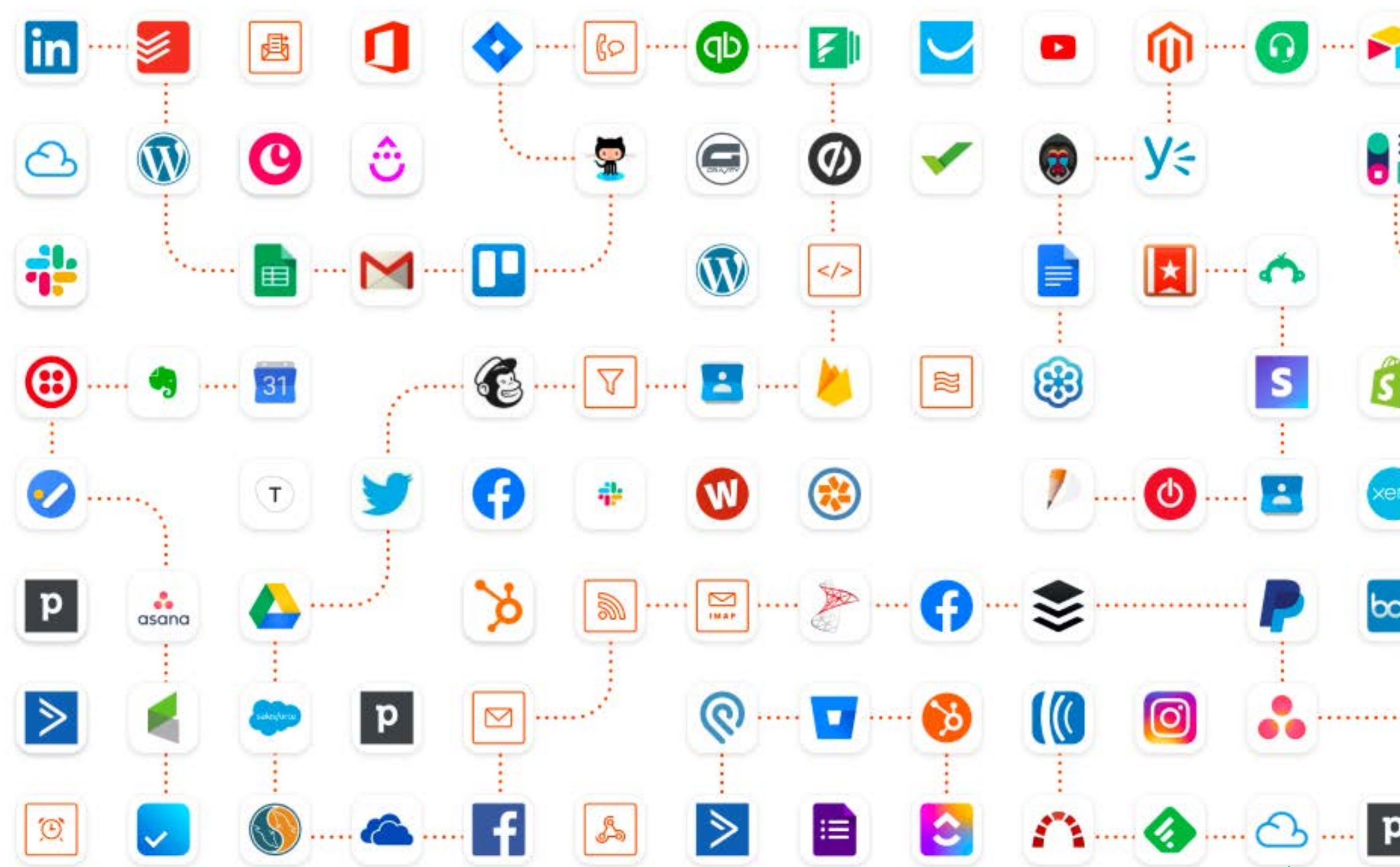


# Webhooks

Ability to manage webhooks yourselves

Ability to send data from orders over to Zapier and other platforms

We've added much richer data into the webhook i.e Checkin codes,

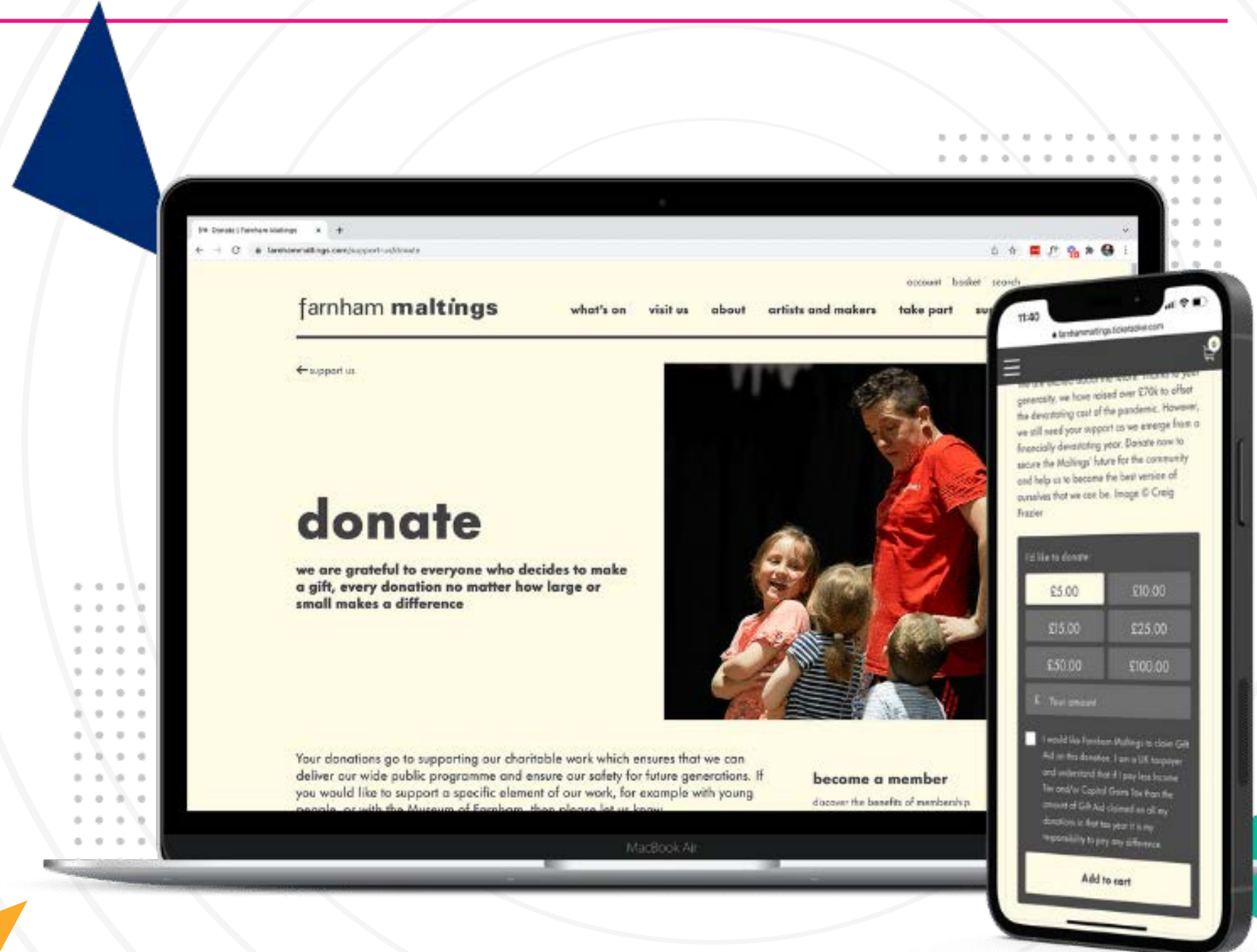


# Accessibility

Ticketsolve will be one of the most accessible ticketing platforms in the industry

Our front end will be AA standard

Visually impaired customers will be guided through the booking journey making it easy for them to book their tickets







## Exoftware

TN



€6.00

Cloakroom

Reserve your spot in our cloakroom today and skip the queues tomorrow!

0



€100.00

Gift Voucher £100

Shopping for someone else but not sure what to give them? Give them the gift of choice with a gift card.

2



€1.50

Booking Protect (per ticket)

Protect your purchase in case you can't attend. You must select the same quantity as seats booked. [Click for terms & conditions](#)

0



€0.00

Darren Package Product

0



€0.00

Package Show RESERVED

0



€10.00

Poster

0

0

× Now in, Products - Google Chrome - James, window Products has loaded





## Exoftware

EN



€5.00

## Interval Drinks

Why not enjoy a glass of wine during the interval and save the hassle of waiting at the bar. Order your interval drink now.



€6.00

## Cloakroom

Reserve your spot in our cloakroom today and skip the queues tomorrow!



€100.00

## Gift Voucher £100

Shopping for someone else but not sure what to give them? Give them the gift of choice with a gift card.



€1.50

## Booking Protect (per ticket)

Protect your purchase in case you can't attend. You must select the same quantity as seats booked. [Click for terms & conditions](#)

€0.00

## Darren Package Product



€0.00

## Package Show RESERVED



€10.00

Product

× Products, web content



# Ingresso

In Beta testing

We've had a few setbacks due to the pandemic

We're nearly there and Ingresso is in testing with some of our customers now

Tests are going well and we hope to roll out to everyone over the coming months

Sell from reserved seating plans coming soon



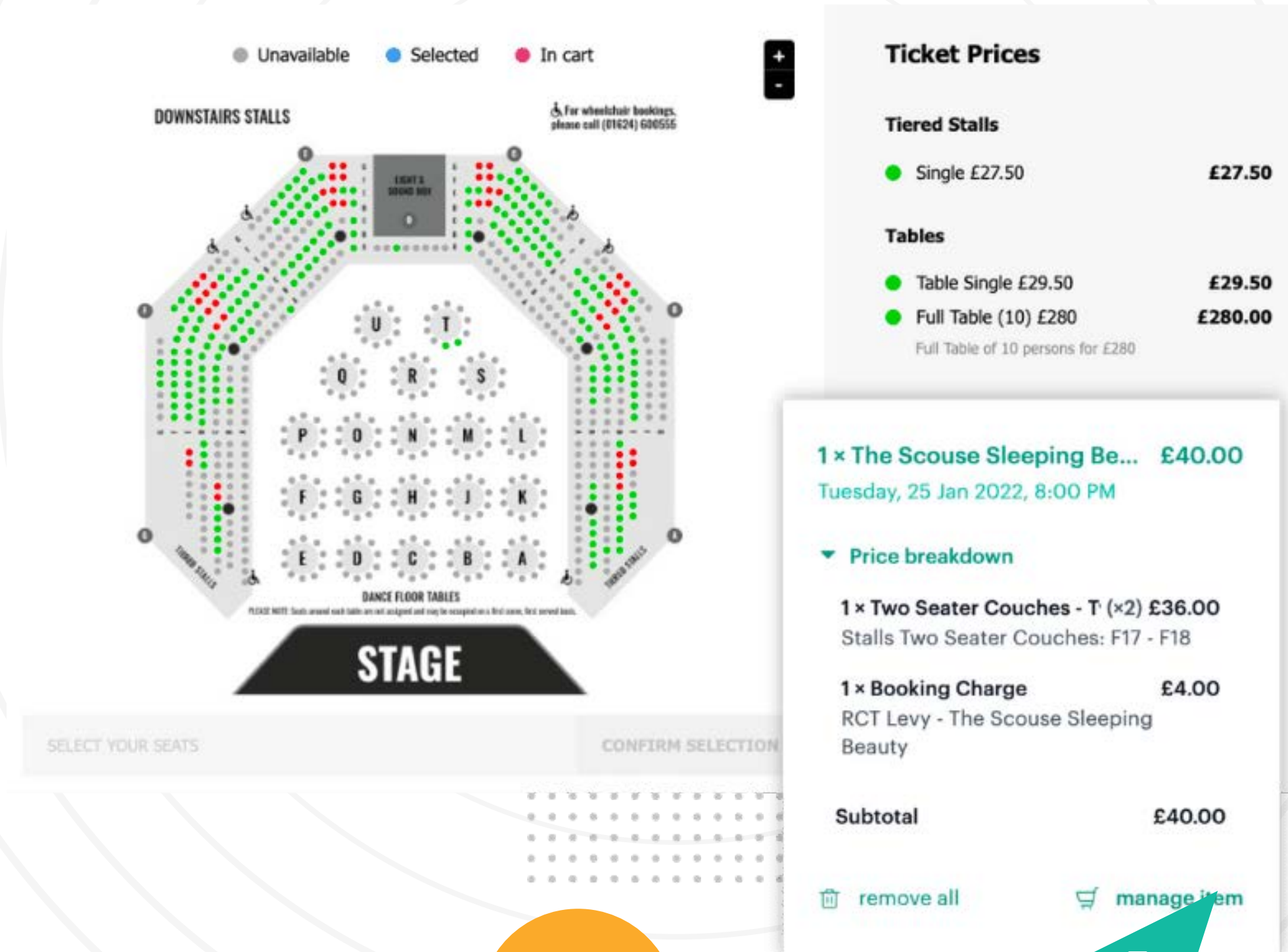
# Print Single Tickets

Released a few weeks ago

Ability to print a single ticket from an order easily

Go into the seating plan, pick the seat you want, click print

Easy as that..



The screenshot shows a ticketing interface with a seating plan and a cart summary. The seating plan is a semi-circular arena with a stage at the bottom. It is divided into 'DOWNSTAIRS STALLS' (outer ring), 'DANCE FLOOR TABLES' (inner ring), and 'UPPER STALLS' (top ring). Seats are color-coded: grey for 'Unavailable', blue for 'Selected', and red for 'In cart'. A legend at the top indicates these colors. A 'LIGHT & SOUND BOX' is located at the top center. A note for wheelchair bookings is present. The stage is labeled 'STAGE'. Below the seating plan are buttons for 'SELECT YOUR SEATS' and 'CONFIRM SELECTION'. The cart summary on the right shows 'Ticket Prices' for 'Tiered Stalls' and 'Tables'. The cart items list includes '1 x The Scouse Sleeping Beauty' for £40.00, with a price breakdown for 'Two Seater Couches' and a 'Booking Charge'. The subtotal is £40.00. There are 'remove all' and 'manage item' buttons at the bottom of the cart.

● Unavailable ● Selected ● In cart

DOWNSTAIRS STALLS

For wheelchair bookings, please call (01624) 600555

LIGHT & SOUND BOX

UPPER STALLS

U T

Q R S

P O N M L

F G H J K

E D C B A

DANCE FLOOR TABLES

PLEASE NOTE: Seats around each table are not assigned and may be re-occupied as first come, first served basis.

STAGE

SELECT YOUR SEATS CONFIRM SELECTION

### Ticket Prices

**Tiered Stalls**

- Single £27.50 **£27.50**

**Tables**

- Table Single £29.50 **£29.50**
- Full Table (10) £280 **£280.00**

Full Table of 10 persons for £280

1 x The Scouse Sleeping Beauty £40.00  
Tuesday, 25 Jan 2022, 8:00 PM

Price breakdown

- 1 x Two Seater Couches - T (x2) £36.00  
Stalls Two Seater Couches: F17 - F18
- 1 x Booking Charge £4.00  
RCT Levy - The Scouse Sleeping Beauty

Subtotal **£40.00**

remove all manage item

# Automated Reports

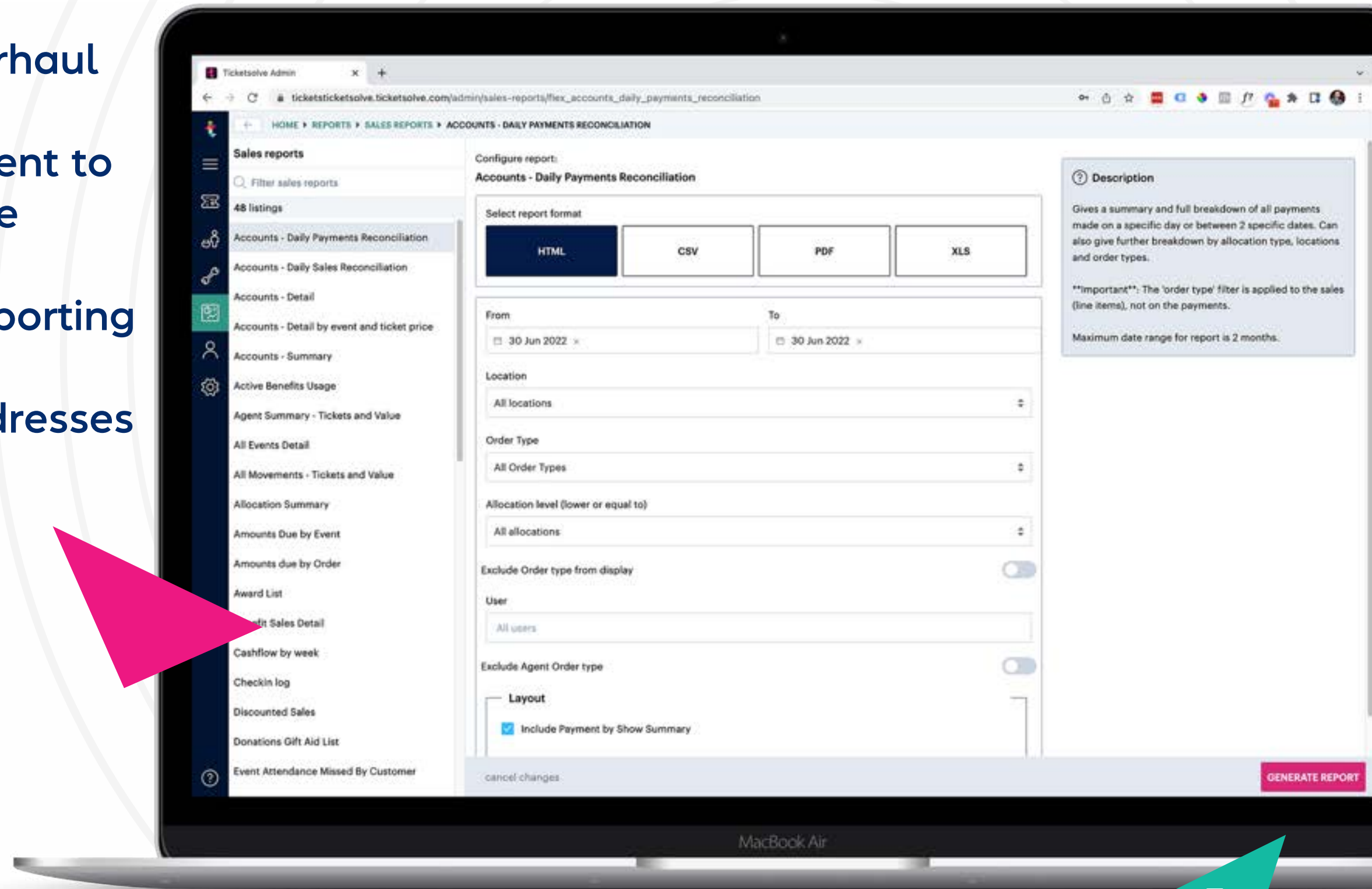
Automated reports is having an overhaul

All sales reports will be able to be sent to users at the frequency of their choice

Ability to save reports for quicker reporting

2.0 ability to add external email addresses to report subscriptions

Let's take a look....



### Sales reports

Filter sales reports

48 listings

Accounts - Daily Payments Reconciliation

Accounts - Daily Sales Reconciliation

Accounts - Detail

Accounts - Detail by event and ticket price

Accounts - Summary

Active Benefits Usage

Agent Summary - Tickets and Value

All Events Detail

All Movements - Tickets and Value

Allocation Summary

Amounts Due by Event

Amounts due by Order

Award List

Benefit Sales Detail

Cashflow by week

Checkin log

Discounted Sales

Donations Gift Aid List

Event Attendance Missed By Customer

Event Extras

Generate

Saved Reports

Subscriptions

## Accounts - Daily Payments Reconciliation

Select report format

HTML

CSV

PDF

XLS

From

13 Jun 2022

To

13 Jun 2022

Location

All locations

Order Type

All Order Types

Allocation level (lower or equal to)

All allocations

Exclude Order type from display



User

All users

Exclude Agent Order type



Layout

Include Payment by Show Summary

### Description

Gives a summary and full breakdown of all payments made on a specific day or between 2 specific dates. Can also give further breakdown by allocation type, locations and order types.

**\*\*Important\*\*:** The 'order type' filter is applied to the sales (line items), not on the payments.

Maximum date range for report is 2 months.

cancel changes

SAVE

SAVE AS...

GENERATE



### Sales reports

Filter sales reports

48 listings

Accounts - Daily Payments Reconciliation

Accounts - Daily Sales Reconciliation

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Accounts - Detail by event and ticket price

Accounts - Summary

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Agent Summary - Tickets and Value

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All Movements - Tickets and Value

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Award List

Benefit Sales Detail

Cashflow by week

Checkin log

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Event Attendance Missed By Customer

Event Extras

Generate Saved Reports Subscriptions

## Accounts - Daily Payments Reconciliation

Select report format

HTML

From

13 Jun 2022

Location

All locations

Order Type

All Order Types

Allocation level

All allocations

Exclude Order type

User

All users

Exclude Agent Order type

Layout

Include Payment by Show Summary

cancel changes

SAVE

SAVE AS...

GENERATE

### Save report as...

New Saved Report name

Year to date

From

13 Jun 2022

To

13 Jun 2022

Location

All locations

Order type

All Order Types

Allocation level

All allocations

Exclude Order type from display

No

Exclude Agent Order type

All users

User

No

CANCEL

SAVE

#### Description

Gives a summary and full breakdown of all payments made on a specific day or between 2 specific dates. Can also give further breakdown by allocation type, location and order types.

**Important!** The order type filter is applied to the sales (line items), not on the payments.

Maximum date range for report is 2 months.



Sales reports

Generate **Saved Reports** Subscriptions

Filter sales reports

Displaying 1 - 8 of 8 results

48 listings

Accounts - Daily Payments Reconciliation

REPORT NAME	CREATED BY	LAST UPDATE	
<b>Year to date</b> 4 subscribers	srubbathan	2 days ago	⋮
<b>Last month</b> No subscribers	sferran	30 mins ago	⋮
<b>Year to date</b> 4 subscribers	srubbathan	2 days ago	⋮
<b>Last month</b> No subscribers	sferran	30 mins ago	⋮
<b>Year to date</b> 4 subscribers	srubbathan	2 days ago	⋮
<b>Last month</b> No subscribers	sferran	30 mins ago	⋮
<b>Year to date</b> 4 subscribers	srubbathan	2 days ago	⋮
<b>Last month</b> No subscribers	sferran	30 mins ago	⋮

Accounts - Daily Sales Reconciliation

Accounts - Detail

Accounts - Detail by event and ticket price

Accounts - Summary

Active Benefits Usage

Agent Summary - Tickets and Value

All Events Detail

All Movements - Tickets and Value

Allocation Summary

Amounts Due by Event

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Event Extras





Sales reports

Generate Saved Reports Subscriptions

Filter sales reports

48 listings

Accounts - Daily Payments Reconciliation

REPORT NAME

CREATED BY

LAST UPDATE

Year to date  
4 subscribers

srubbethan

2 days ago

Accounts - Daily Sales Reconciliation

Last month  
No subscribers

sferran

30 mins ago

Accounts - Detail

Accounts - Detail by event and ticket price

Year to date  
4 subscribers

srubbethan

2 days ago

Accounts - Summary

Last month  
No subscribers

Active Benefits Usage

Agent Summary - Tickets and Value

Year to date  
4 subscribers

All Events Detail

Last month  
No subscribers

All Movements - Tickets and Value

Allocation Summary

Year to date  
4 subscribers

srubbethan

2 days ago

Amounts Due by Event

Amounts due by Order

Last month  
No subscribers

sferran

30 mins ago

Award List

Benefit Sales Detail

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Event Extras

Subscriptions Active



This saved report has 4 active subscriptions.  
Are you sure you want to delete it?

CANCEL

DELETE



Sales reports

Generate   Saved Reports   Subscriptions

Filter sales reports

Filter by saved report

Filter by user

Active and Inactive

Show Expired

FILTER

48 listings

Accounts - Daily Payments Reconciliation

0 items selected

Make Active   Make Inactive   Delete

Accounts - Daily Sales Reconciliation

Accounts - Detail

Accounts - Detail by event and ticket price

Accounts - Summary

Active Benefits Usage

Agent Summary - Tickets and Value

All Events Detail

All Movements - Tickets and Value

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Event Attendance Missed By Customer

Event Extras

	USER	REPORT NAME	SCHEDULE	ACTIVE	
<input type="checkbox"/>	srubbathan	Year to date	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Current month	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Year to date	Every Monday	No	⋮
<input type="checkbox"/>	srubbathan	Current month	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Year to date	Every Monday	No EXPIRED	⋮
<input type="checkbox"/>	srubbathan	Current month	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Year to date	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Current month	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Year to date	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Current month	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Year to date	Every Monday	Yes	⋮
<input type="checkbox"/>	srubbathan	Current month	Every Monday	Yes	⋮

Displaying 1 - 20 of 50 results

ADD NEW SUBSCRIPTION



### Sales reports

Generate   Saved Reports   **Subscriptions**

Filter sales reports

Filter by saved report

Filter by user

Active and inactive

Show Expired

**FILTER**

48 listings

0 items selected

Reset Active

Reset Inactive

Delete

Accounts - Daily Payments Reconciliation

Accounts - Daily Sales Reconciliation

Accounts - Detail

Accounts - Detail by event and ticket price

Accounts - Summary

Active Benefits Usage

Agent Summary - Tickets and Value

All Events Detail

All Movements - Tickets and Value

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Event Attendance Missed By Customer

Event Extras

USER

REPORT NAME

SCHEDULE

ACTIVE

snubbethan

Year to date

Every Monday

Yes

snubbethan

snubbethan

snubbethan

snubbethan

snubbethan

snubbethan

snubbethan

snubbethan

snubbethan

snubbethan

snubbethan

### Add New Subscription



User

Report

Saved Report

Schedule

End Date

Active Subscription

CANCEL

**SAVE**



### Sales reports

Generate   Saved Reports   **Subscriptions**

Filter sales reports

Filter by saved report



Filter by user



Active and inactive



Show Expired



**FILTER**

48 ratings

Accounts - Daily Payments Reconciliation

0 items selected

Make Active

Make Inactive

Delete

Accounts - Daily Sales Reconciliation

USER

REPORT NAME

SCHEDULE

ACTIVE

Accounts - Detail

srubbathan

Year to date

Every Monday

Yes

Accounts - Detail by event and ticket price

srubbathan

Yes

Accounts - Summary

srubbathan

No

Active Benefits Usage

srubbathan

Yes

Agent Summary - Tickets and Value

srubbathan

No

All Events Detail

srubbathan

Yes

All Movements - Tickets and Value

srubbathan

Yes

Allocation Summary

srubbathan

Yes

Amounts Due by Event

srubbathan

Yes

Amounts due by Order

srubbathan

Current month

Every Monday

Yes

Award List

srubbathan

Year to date

Every Monday

Yes

Benefit Sales Detail

srubbathan

Current month

Every Monday

Yes

Cashflow by week

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Event Extras

Displaying 1 - 20 of 50 results



**ADD NEW SUBSCRIPTION**

### Edit Subscription



#### User

srubbathan



#### Report

Accounts - Daily Payments R...

#### Saved Report

Year to date



#### Schedule

Every Monday



#### End Date

31/12/2022



Active Subscription

CANCEL

**SAVE**





# Workshops 2022

That's a wrap  
Thank you

